



WISCONSIN ECONOMIC DEVELOPMENT CORPORATION COUNCIL OF GREAT LAKES GOVERNORS INDONESIA, VIETNAM & THAILAND TRADE MISSION 2012

Trade Mission Details

Who: Small to medium-sized companies from the Great Lakes region looking to export products and services to these exciting markets

When: March 16-28, 2012

Where: Jakarta, Indonesia; Ho Chi Minh City, Vietnam and Bangkok, Thailand

Trade Mission Itinerary

- March 16 Depart U.S. for Indonesia
- March 17 PM: Arrive Jakarta, Indonesia
- March 19 AM: Country Briefing
Individual Business Appointments
- March 20 Individual Business Appointments
- March 21 AM: Travel to Ho Chi Minh City, Vietnam
- March 22 Individual Business Appointments
- March 23 Individual Business Appointments
- March 24 PM: Travel to Bangkok, Thailand
- March 25 Free Day
- March 26 Individual Business Appointments
- March 27 Individual Business Appointments
- March 28 Depart Bangkok for U.S.

The Wisconsin Economic Development Corporation, in coordination with the Council of Great Lakes Governors (CGLG), is leading a multi-sector trade mission to Indonesia, Vietnam and Thailand from March 16-28, 2012. The goal of this mission is to assist small to medium sized companies from the Great Lakes region to export products and services.

Why Export to Indonesia, Thailand and Vietnam?

Indonesia

- Indonesia is Southeast Asia's largest economy. It is a thriving democracy with significant regional autonomy.
- In 2010, Indonesia's annual growth expanded to 6.1%. Some experts predict that growth may reach 8% in 2011.
- With a population of 237.5 million, 50% who are under the age of 30, the consumer market continues to grow.
- More than 60 million low-income Indonesian workers are projected to join the middle class in the coming decade which signals increased spending on consumer goods.



Vietnam

- With a population of 86 million, half of which are under the age of 30, Vietnam offers a dynamic and rapidly evolving commercial market. The market offers ground floor and growth opportunities for Great Lakes exporters.
- Vietnam's economic growth has been one of the highest in the world in recent years, expanding at an average of 7.2% per year.
- U.S. exports to Vietnam in 2010 grew by 19.8% to \$3.7 billion.



Thailand

- Thailand is the U.S.'s 22nd largest trading partner. In 2010, U.S. exports grew by 28% to \$9 billion.
- The Thai economy is export dependent with exports accounting for 61% of its GDP.
- By Treaty, U.S. companies operating in Thailand, with the exception of a few sectors, are afforded national treatment or an "equal playing field" with Thai companies.
- Thailand serves as a gateway to Asia.



If you are not already active in these important markets, now is the time to get started.

HOT INDUSTRY SECTORS

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- Aircraft and Parts
 - Automotive
 - Cosmetics
 - Construction Equipment
 - Defense Equipment
 - Electrical Machinery
 - Educational Services
 - Environmental Technology
 - Food Processing and Packaging
 - Industrial Machinery
 - Information Technology
 - Medical Equipment
 - Mining
 - Oil and Gas
 - Power Generation
 - Renewable Energy
 - Security Equipment
 - Telecommunications

Mission Costs:

Mission Participation Fee: \$750 per person

Includes group airport-hotel-airport transportation; country briefings and networking events; pre-trip and in-country staff support.

Market Research & Appointment Setting Fees*:

Indonesia	\$1,625
Vietnam	\$1,625
Thailand	\$1,625

* *Varies by State*

**Mission registration deadline is
January 24, 2012**

For additional information please contact:

Beng Yeap

Wisconsin Economic Development Corporation
International Division

Phone: 608-266-1480

Email: Beng.Yeap@Wisconsin.gov

**Additional information on the CGLG Indonesia, Vietnam and Thailand trade mission
is available at www.cglg.org/projects/ivt2012mission/index.aspx.**

**WISCONSIN ECONOMIC DEVELOPMENT CORPORATION
COUNCIL OF GREAT LAKES GOVERNORS
INDONESIA, VIETNAM & THAILAND TRADE MISSION 2012**

**MISSION COSTS
Paid to the Council of Great Lakes Governors**

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Market Research and Appointment Setting Fees*

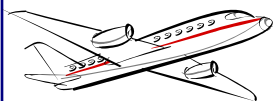
Indonesia	\$1,625
Vietnam	\$1,625
Thailand	\$1,625

*Market research and appointment setting fees vary by the State your company resides in. Please contact CGLG or the Wisconsin Economic Development Corporation for more information.

Trade Show Grant: Remember to inquire about the Trade Show Grant which can offset some of your mission related expenses!

Cancellation Policy: If for any reason a mission participant cancels their participation, the mission participation fee (\$750) will be refunded up to 30 days prior to the start of the mission. The market research and appointment setting fee is non-refundable. If the participant decides to travel at a future date, appointment setting services will be provided by Orissa International Pte. Ltd. at no extra charge assuming the trip takes place within six months of the original mission date. The rescheduled trip will be arranged and agreed upon by mutual consent of Orissa International Pte. Ltd. and the participant.

Please make checks payable to:
Council of Great Lakes Governors, Inc.
Attn: Zoë Munro
20 N. Wacker Drive, Suite 2700
Chicago, Illinois 60606



International Airline Ticket

US-Indonesia-Vietnam-Thailand-US

\$3,123 Approx.

It is understood that each of the participants will make their own flight arrangements to travel both to/from and within Indonesia, Vietnam and Thailand. Due to logistical complications, CGLG cannot obtain a discounted rate.

Suggested flights <http://www.cglg.org/projects/ivt2012mission/TravelInfo.aspx>



**Hotels in Jakarta, Ho Chi Minh City and Bangkok \$1,750 Approx.
11 nights**

CGLG will reserve a block of rooms at hotels in Jakarta, Indonesia; Ho Chi Minh City, Vietnam and Bangkok, Thailand. More information will be available soon.

Visa Fees



**Indonesia \$45 Tourist Visa Single Entry
\$100 Business Visa Multiple Entries**

<http://www.embassyofindonesia.org/consular/consulates.htm>

**Vietnam \$65 Tourist Visa Single Entry
\$130 Business Visa Multiple Entries**

<http://www.vietnamembassy-usa.org/content/visa-application-process>

Thailand N/A

<http://www.thaiembdc.org/consular/VISA/Exempt2.aspx>

It is the responsibility of each individual participant to handle their visa processing prior to departure

Interpreters and Drivers (if needed)



**Indonesia:
Interpreter N/A
Car and Driver \$120 per day (8 hours)**

**Vietnam:
Interpreter \$120 per day (12 hours)
Car and Driver \$100 per day (8 hours)**



**Thailand:
Interpreter N/A
Car and Driver \$110 per day (8 hours)**

Driver and Interpreter fees are paid directly to the service provider in country at the time of service