

**Wisconsin Economic Development Corporation  
Teleconference of the WEDC Board**

**WEDC  
Sixth Floor Conference Room  
201 West Washington Avenue  
Madison, WI 53703**

**April 17, 2019  
2:00 - 3:00 P.M.**

(These minutes should be read in conjunction with the agenda and documents prepared for the meeting.)

**BOARD MEMBERS IN PERSON:**

- Senator Dan Feyen
- Henry C. Newell, formerly Wausau Paper
- Senator Tim Carpenter

**BOARD MEMBERS PRESENT VIA TELECONFERENCE:**

- Lisa Mauer, Rickert Industries (Chair)
- Eugenia Podesta, Synergy Madison
- Jim Ladwig, SC Johnson
- John Brogan, Bank of Kaukauna
- John Oathout, American Bank
- John Peterson, Schuette Metals
- Joseph Kirgues, gener8tor
- Mary Williams, former State Representative
- Mike Kunesh, Place Perfect
- Nancy Hernandez, ABRAZO, LLC
- Rebecca Cooke, Red's Mercantile
- Representative Rob Hutton
- Thelma Sias, We Energies (ret.)
- Secretary Joel Brennan, Department of Administration
- Secretary Peter Barca, Department of Revenue

**BOARD MEMBERS EXCUSED:**

- Randy Hopper, Mountain Dog Media
- Representative Gordon Hintz

## **CALL TO ORDER AND ROLL CALL**

WEDC Chair Lisa Mauer called the meeting to order at 2:01 PM.

Lisa Mauer requested a motion to approve the minutes from the April 5, 2019 meeting. A motion was made by Senator Dan Feyen with a second by Nancy Hernandez. The motion to approve the minutes was passed unanimously.

## **REVIEW AND VOTE ON REQUEST FOR PROPOSAL- ENTREPRENEURSHIP ENGAGEMENT PLATFORM**

Vice President of Entrepreneurship and Innovation Aaron Hagar presented and the Board discussed the RFP for Statewide Entrepreneurship Software Platform. Two finalists were identified from the proposals: Hardin Design and Development and SourceLink. The staff recommends awarding this project to SourceLink. SourceLink has an existing “off the shelf” software product that meets WEDC requirements with limited development risks while remaining customizable to meet local needs. While the cost proposal is the higher of the finalists, the review committee recognized that SourceLink’s well-tested methods and experience in driving user adoption added significant value and risk mitigation to the overall initiative. Overall, SourceLink provides the most comprehensive, lowest risk and complete solution. The project timeline from contract execution to public launch is estimated seven months and the total cost of the contract is \$155,000 over a three-year period.

Lisa Mauer requested a motion to approve the RFP for Entrepreneurship Engagement Platform. A motion was made by Nancy Hernandez with a second by Mary Williams. The motion to approve the RFP was passed unanimously.

## **CLOSED SESSION**

Lisa Mauer requested a motion to approve entering closed session. Motion was made by Senator Dan Feyen with a second by John Oathout. The motion to enter closed session was passed unanimously.

*Members of the public excused themselves for closed session.*

*See separate minutes for closed session.*

## **RESUMPTION OF OPEN MEETING**

The meeting reconvened in open session at 2:36 PM.

## **ADJOURNMENT**

Lisa Mauer requested a motion to adjourn the meeting. Motion was made by Mary Williams with a second by Representative Rob Hutton. The motion to adjourn the meeting was passed unanimously. The meeting adjourned at 2:36 PM.