

WISCONSIN MAIN STREET PROGRAM ANNUAL REPORT 2011-2012

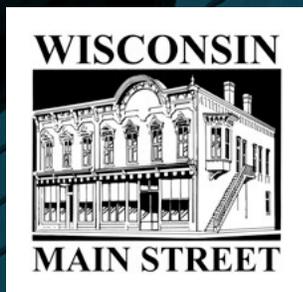


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WISCONSIN MAIN STREET

Wisconsin's main streets are the hearts of our towns. They are the focal points for visitors. They are the hub for businesses in the community. They are the foundation of where our families enjoy life in Wisconsin.

Wisconsin has a great track record of helping small businesses and creating jobs in our historic downtowns through the Main Street Program. Economic development is about leveraging our assets. Many of our downtowns have the ability to be a catalyst for local job growth. Downtown development provides the programs and locations to support entrepreneurship in Wisconsin.

The Wisconsin Economic Development Corporation (WEDC) works with communities ranging from towns with populations of less than 1,000 to large neighborhoods in Milwaukee and Green Bay. Our Downtown Development staff provide assistance to revitalize their historic downtowns and to recapture the spirit of Main Street. This takes a multi-faceted approach that includes improving buildings, recruiting and retaining quality small businesses, staging events and strengthening coordination.

This commitment by communities and WEDC through the Main Street Program over the years has resulted in nearly \$1.2 billion being invested in our communities to grow businesses and create jobs.

This annual report covers the Main Street Program's performance from July 1, 2011, to June 30, 2012, and profiles a few of last year's community success stories.

The Wisconsin Main Street program follows the National Trust Main Street Center's trademark Four Point Approach to Downtown Revitalization and is recognized as a State Coordinating Main Street Program.



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ABOUT WISCONSIN MAIN STREET

The Wisconsin Main Street Program is an economic development effort targeting Wisconsin's historic commercial districts. Main Street staff provide technical support and training to Wisconsin communities that have expressed a grassroots commitment to revitalizing their traditional business districts using a comprehensive strategy based on historic preservation. Established in 1987 to encourage and support the revitalization, WEDC selects communities to join the program through a competitive process. These communities receive technical support and training needed to restore their Main Streets to centers of community activity and commerce.

Wisconsin Main Street Programs have generated new businesses and new jobs for their respective downtowns; façade improvements and building rehabilitation projects have upgraded the image of Wisconsin downtowns; and promotional activities have encouraged community cohesion.

Main Street Four Point Approach™

The Wisconsin Main Street Program is based on the National Trust for Historic Preservation philosophy. This advocates restoration of the historic character of downtowns while pursuing traditional development strategies such as marketing, business recruitment and retention, real estate development, market analysis and public improvements. Success is realized through the comprehensive and incremental approach of the Main Street Program. The four elements that combine to create this well-balanced program are:

1. ORGANIZATION

It is essential to build a Main Street framework that is well represented by civic groups, merchants, bankers, citizens, public officials and chambers of commerce. A strong organization provides the stability to build and maintain a long-term effort.

2. PROMOTION

Promotions create excitement downtown. Street festivals, parades, retail events and image development campaigns are some of the ways Main Street encourages consumer traffic in the downtown. Promotion involves marketing an enticing image to shoppers, investors, and visitors.

3. DESIGN

This element works on enhancing the physical vitality of the business district and the potential to attract and keep customers, tenants, and investors. Rehabilitated buildings, attractive storefronts, properly designed signage, clean and functional streets and sidewalks all help to create an environment where people want to shop and visit.

4. ECONOMIC RESTRUCTURING

Analyzing current market forces to develop long-term solutions is the primary focus of this element. Improving the competitiveness of Main Street's traditional merchants, creatively converting vacant space to new uses, and recruiting new complementary businesses are examples of economic restructuring activities.



Eight Principles

The success rate of the four-point approach is greatly enhanced when combined with the NMSC's eight principles:

1. Comprehensive Four-Point Approach
2. Incremental Process
3. Quality
4. Public and Private Partnership
5. Changing Attitudes
6. Focus on Existing Assets
7. Self Help Program
8. Action Oriented



Economic Returns

The returns on reinvestment in main streets are far reaching, providing benefits to the community and the state, including:

- Expanded Property Tax Base
- Increased Sales
- Increased Sales Taxes
- Increased State Employment/Income Tax
- Increased Occupancy/Decreased Vacancy
- Increased Rent per Square Foot
- The Multiplier Effect of Money
- Increased Traffic



SERVICES TO DESIGNATED MAIN STREET COMMUNITIES

Communities selected to participate in the Wisconsin Main Street Program receive free technical assistance aimed at enabling them to professionally manage their downtown or historic commercial district to better compete with alternative commerce centers. The services in the first five years include:

1. DIRECTOR ORIENTATION AND TRAINING SESSIONS

Wisconsin Main Street staff conduct two-day orientation and training sessions for new Main Street directors. Topics include the Four-Point Approach™ to downtown revitalization, volunteer management, executive director responsibilities, and the role of the state office. Additionally, the Wisconsin Main Street Program provides quarterly two-day workshops for directors and volunteers in participating communities. State and national experts speak on relevant topics in the field of downtown revitalization at these workshops.

2. EDUCATIONAL MATERIALS

All new Main Street communities receive excellent resource materials on downtown revitalization topics so that they can start their own Main Street libraries.

3. ON-SITE VOLUNTEER TRAINING PROGRAMS

Wisconsin Main Street staff provide extensive on-site training to committees and individuals in new Main Street communities. This service is initially provided to Main Street committees based on the Four Point Approach™ to downtown revitalization. Volunteer training is also provided on specific downtown revitalization topics upon request.

4. ON-SITE PLANNING VISITS

Wisconsin Main Street staff help each Main Street community develop a work plan. These sessions assist communities in identifying goals and objectives and help prioritize and develop projects for the year. Some communities also receive assistance with strategic and vision planning.

5. DESIGN ASSISTANCE

This free service is offered to property owners and merchants in local Main Street districts. The Wisconsin Main Street design specialist addresses design issues of historic commercial buildings. Requests are handled on a building-by-building basis due to the individuality of each project. This allows assistance to be tailored to the specific needs of each property owner and merchant. Services include color renderings, onsite consultations, telephone consultations, building sign design, paint and color scheme suggestions, awning design, and other preservation-related information.

6. BUSINESS COUNSELING

This is a free service provided by Wisconsin Main Street's small business specialist. Existing and potential business owners in Main Street districts are offered on-site confidential counseling services in areas such as marketing, business planning, advertising, financial analysis, and inventory control. Follow-up assistance is also provided. The small business specialist also assists communities in planning business retention and recruitment programs.

7. DOWNTOWN MARKET ANALYSIS

Each new Main Street community receives specialized training in downtown market analysis. The Wisconsin Main Street Program works with the University of Wisconsin-Extension Center for Community Economic Development and new Main Street communities to complete a downtown market analysis that will help with business development efforts and provide valuable information to each of the four Main Street committees.

8. ADVANCED TECHNICAL VISITS ON SPECIFIC DOWNTOWN ISSUES

Wisconsin Main Street staff and outside consultants provide on-site assistance to communities in the form of one- or two-day technical assistance visits. These visits are always targeted to meet the specific needs of the local community. Past visits include development feasibility for a white elephant building, streetscape design, merchandising, volunteer development, fund raising, preservation planning, waterfront development, etc.

9. PROGRESS VISITS

Wisconsin Main Street staff help both new and mature programs assess progress and address specific issues on these one- or two-day visits.



MAIN STREET SUCCESS STORIES

Manitowoc

Dr. Ken Katz of Dermatology Associates needed to expand his practice located in downtown Manitowoc to take advantage of the downtown’s stunning views and amenities.

The Economic Development Corporation of Manitowoc County explored financial incentives and secured TIF funding as well as a brownfield grant from the state. Construction of the new five story facility took nine months, plus two months to complete the connection to the existing building. Since completing this \$7 million project, Dermatology Associates has expanded their staff at this location by 60 employees.



Lake Mills

The plan to renovate a dilapidated gas station into a wine shop was literally hatched over a few glasses of wine.

Community leaders Russ and Linda Roedl purchased the former Shell gas station and garage in downtown Lake Mills. The structure suffered from massive neglect, creating the need to tear down two-thirds of the building. The rebuild encompassed the same footprint as the original building and resembled it as much as possible. The Roedls were able to save the double bay-garage. The gas station is now home to the Lewis Station Winery owned by Rob Lewis and Michelle Burkard.



Tomahawk

In early 2011, ten vacant storefronts lined the four block district in downtown Tomahawk, and three more businesses planned to close. A work group was formed to make over the recently burned out Cover to Cover bookstore building in 24 hours. An “Opportunity Knocks” showcase of available properties was held during the Thrilla on the Grilla Rib Contest. Several viable leads were generated through a strategic publicity campaign that was deployed to recruit attendees. The Brown Barn Bath Company was the first new business to open, and seven businesses have now been recruited. As a result, the district’s vacancy rate has plummeted from 18 percent to 8 percent, with 27 new jobs created.



Beloit

Knowing that the 300 block of State Street and the State & Grand intersection needed reconstructing and repaving, the City of Beloit and Downtown Beloit Association began public discussions to investigate a design plan. Phase one included paving the roadway in brick with detail added to the intersection; lighting the trees; widening the sidewalks; and adding plantings. Phase two of the project included installing a gantry sculpture and constructing a new plaza. Fat Wallet moved its operations to downtown Beloit and immediately partnered in the project by investing \$40,000 in the gantry, solidifying city support. The gantry and plaza now identify this highly visible part of downtown as the pinnacle of social and economic interaction. These features complete to the tremendous revitalization efforts that earned Beloit the 2011 Great American Main Street Award.



Wausau

For one night, more than 20 Downtown Wausau businesses were transformed into art galleries featuring local artists. The Beautification ExhibiTour: An Art & Wine Walk, sponsored by Wausau Area Events, attracted almost 2,000 people to the district. Visitors strolled storefront to storefront throughout downtown to take in a variety of artwork, meet featured artists, and enjoy samples of wine and hors d'oeuvres. Activities also included horse drawn wagons, live street music and interactive live art demonstrations. The festivities increased interest in the area, resulting in increased traffic before, during and after the events.



Pewaukee

The 1929 Water Works building in downtown Pewaukee had minimal repairs done over the years, and it was starting to show its age. The Village of Pewaukee sold the building to Bob Zimmerman, who had a special place in his heart for this building since his grandfather worked at the Streeter brick factory where the original bricks on the building were made. Bob and his wife, Merianne, took on much of the refurbishment work themselves, restoring the exterior of the building as closely to the original as they could: replacing the front cement stoop and steps, installing a new roof and overhang, and cleaning and repairing the grout. They also completely renovated the interior of the building with new flooring, bathroom and light fixtures. The building is now home to Becky's Blissful Bakery, a gourmet organic caramel shop.



MAIN STREET IMPACT (2011-2012)

The 38 Main Street communities have reported the following for the fiscal year ended June 30, 2012. (See pages 6-7 for individual community performance.)

• Jobs Created:	498
• Businesses Started:	160
• Private Investment:	\$23,721,956
• Public Investment:	\$5,794,497
• Private to Public Leverage:	4.09:1
• Return on Investment:	\$3.55:1*
• New Building Rehabilitations:	293
• Rehabilitation Investments:	\$9,132,103
• New Buildings Constructed:	2
• New Buildings Constructed Investments:	\$5,220,000
• Main Street Events:	456
• Event Attendance:	901,946

*\$400,000 invested created \$1,422,209 in estimated income, sales, and property tax impact.

WISCONSIN MAIN STREET INVESTMENT (1989-2012)

• Jobs Created:	16,937
• Businesses Started:	4,428
• Private Investment:	\$899 MILLION
• Public Investment:	\$305 MILLION
• Private to Public Leverage:	2.95:1
• Return on Investment:	\$2.97:1
• Tax Generation:	\$61.94 FOR EVERY \$1 IN STATE INVESTMENT

NOTABLE MAIN STREET PROJECTS

JOB CREATION

- Dermatology Associates purchased and remodeled a down town building and created 55 jobs in Manitowoc.
- On Broadway District in Green Bay had three double digit job creation projects:
 - Smet Construction, 20
 - First American Title, 17
 - Salon 54, 10 new jobs
- New Shopko Pharmacy in Lake Mills, which created 10 jobs.
- Sturgeon Bay had the Corner Café open and employed 15.

NEW BUILDINGS

- A \$4.9 million Museum of Wisconsin Art in West Bend
- \$300,000 East Main Estates 525 and 535 E. Main in Platteville.

PUBLIC INVESTMENTS

- Repairs to 2nd Street in Platteville
- Michigan Street Bridge in Sturgeon Bay
- Riverwalk Park in Watertown

REHABILITATIONS

- YMCA in Sheboygan Falls
- Fat Joes and Joes Fox Hut in Fond du Lac
- McDonalds in Two Rivers
- Rhinelander City Hall

EVENTS

- Celebrate Art & Artists in Rice Lake with 100,300 in attendance
- Taste of Lake Country in Pewaukee with 30,000 in attendance
- Maritime Heritage Festival in Port Washington 29,000 in attendance
- Fond du Lac Fondue Fest with 25,000 in attendance



WISCONSIN MAIN STREET COMMUNITY REINVESTMENT STATISTICS

COMMUNITY	PUBLIC IMPROVEMENTS	PUBLIC INVESTMENTS	BUILDING REHABILITATION	REHABILITATION INVESTMENTS	NEW BUILDINGS	NEW BUILDING INVESTMENTS	BUILDINGS SOLD	AMOUNT OF PURCHASES	NEW HOUSING UNITS	NEW BUSINESSES	TOTAL NEW JOBS	TOTAL PRIVATE REINVESTMENT	TOTAL PRIVATE & PUBLIC REINVESTMENT
Algoma	0	0	4	\$180,883	0	\$0	2	\$243,000	0	3	6	\$423,883	\$423,883
Beloit	0	0	2	\$74,935	0	\$0	0	\$0	0	0	0	\$74,935	\$74,935
Chippewa Falls	0	0	6	\$480,000	0	\$0	1	\$40,000	5	0	0	\$520,000	\$520,000
Columbus	0	0	0	\$0	0	\$0	1	\$175,000	0	3	4	\$175,000	\$175,000
Darlington	0	0	17	\$80,782	0	\$0	0	\$0	0	2	7	\$80,782	\$80,782
De Pere	0	\$0	0	\$0	0	\$0	0	\$0	0	0	0	\$0	\$0
Eagle River	4	\$21,800	4	\$28,000	0	\$0	0	\$0	0	4	14	\$28,000	\$49,800
Fond du Lac	4	\$182,500	9	\$1,311,500	0	\$0	10	\$1,276,050	0	10	25	\$2,587,550	\$2,770,050
Green Bay	4	\$6,500	14	\$954,950	0	\$0	2	\$240,000	0	9	69	\$1,194,950	\$1,201,450
Lake Mills	0	\$0	4	\$215,700	0	\$0	2	\$391,000	0	7	23	\$606,700	\$606,700
Lincoln Village	1	\$8,100	5	\$69,400	0	\$0	0	\$0	0	2	3.5	\$69,400	\$77,500
Manitowoc	3	\$141,947	36	\$368,989	0	\$0	7	\$924,800	0	8	71	\$1,293,789	\$1,435,736
Marshfield	0	\$0	2	\$80,000	0	\$0	0	\$0	0	7	12	\$80,000	\$80,000
Monroe	0	\$0	19	\$307,940	0	\$0	1	\$110,000	0	2	3	\$417,940	\$417,940
Omro	2	\$4,000	5	\$24,190	0	\$0	2	\$132,000	0	1	2	\$156,190	\$160,190
Osceola	0	\$0	1	\$90,000	0	\$0	1	\$85,000	0	4	9	\$175,000	\$175,000
Pewaukee	0	\$0	2	\$8,000	0	\$0	0	\$0	0	2	5	\$8,000	\$8,000
Platteville	2	\$915,000	18	\$243,460	1	\$300,000	3	\$619,000	0	3	8	\$1,162,460	\$2,077,460
Port Washington	1	\$1,025	4	\$12,460	0	\$0	2	\$589,000	0	5	19	\$601,460	\$602,485
Portage	1	\$3,000	0	\$0	0	\$0	1	\$89,000	0	0	0	\$89,000	\$92,000
Prarie du Chien	1	\$50,000	9	\$14,200	0	\$0	0	\$0	0	8	17	\$14,200	\$64,200
Rhineland	1	\$25,000	10	\$802,389	0	\$0	0	\$0	0	11	30	\$802,389	\$827,389
Rice Lake	1	\$82,924	10	\$110,785	0	\$0	1	\$62,000	0	3	3	\$172,785	\$255,709
Ripon	0	\$0	2	\$81,329	0	\$0	4	\$530,000	0	6	18	\$611,329	\$611,329
Sharon	0	\$0	2	\$701	0	\$0	1	\$1	0	1	1	\$702	\$702
Sheboygan Falls	0	\$0	29	\$1,343,900	0	\$0	3	\$878,500	0	3	5	\$2,222,400	\$2,222,400
Stevens Point	0	\$0	0	\$0	0	\$0	0	\$0	0	0	0	\$0	\$0
Sturgeon Bay	2	\$2,400,000	2	\$400,000	0	\$0	4	\$676,000	2	4	27	\$1,076,000	\$3,476,000
Tigerton	0	\$0	3	\$13,500	0	\$0	1	\$35,000	0	1	1	\$48,500	\$48,500
Tomahawk	0	\$0	5	\$42,000	0	\$0	0	\$0	2	7	14	\$42,000	\$42,000
Two Rivers	0	\$0	5	\$669,422	0	\$0	0	\$0	0	9	23.5	\$669,422	\$669,422
Viroqua	0	\$0	8	\$284,169	0	\$0	0	\$0	0	7	14.2	\$284,169	\$284,169
Waterford	0	\$0	10	\$43,920	0	\$0	3	\$287,000	0	3	3	\$330,920	\$330,920
Watertown	1	\$450,000	3	\$77,150	0	\$0	2	\$315,000	0	1	5	\$392,150	\$842,150
Wausau	2	\$7,000	14	\$215,700	0	\$0	2	\$397,500	0	13	31	\$613,200	\$620,200
West Allis	0	\$0	6	\$218,823	0	\$0	0	\$0	0	6	8	\$218,823	\$218,823
West Bend	31	\$17,641	21	\$170,925	1	\$4,920,000	6	\$1,275,001	0	1	2	\$6,365,926	\$6,383,567
Whitewater	2	\$1,478,060	1	\$112,000	0	\$0	1	\$1	0	4	15	\$112,001	\$1,590,061
Totals	63	\$5,794,497	292	\$9,132,102	2	\$5,220,000	63	\$9,369,853	9	160	498.2	\$23,721,955	\$29,516,452



2012 MAIN STREET AWARDS

BEST VOLUNTEER PROGRAM/PROJECT

The Perfect Mixer
Rice Lake Main Street Association

BEST PUBLIC/PRIVATE PARTNERSHIP IN DOWNTOWN REVITALIZATION

Cool City Classic Car Show/HOG Rally Weekend
Two Rivers Main Street and City of Two Rivers

BEST DOWNTOWN SPECIAL EVENT

Events for Exhibitour: An Art & Wine Walk
Wausau Area Events

HONORABLE MENTION

Ethnic Festival
Two Rivers

BEST DOWNTOWN RETAIL EVENT

Witches Night Out
Susie Myers and Prairie du Chien Downtown Revitalization, Inc. Promotions Committee

BEST CREATIVE FUNDRAISING EFFORT

Murder Mystery Party at the Historic Villa Louis
Prairie du Chien Downtown Revitalization, Inc. Organization Committee

BEST DOWNTOWN IMAGE CAMPAIGN/EVENT/ITEM

Website: visitportwashington.com
Kathy Tank, Sara Grover and Matt Nelson, Port Washington

HONORABLE MENTIONS

Be in It!
Downtown Beloit Film and Marketing Campaign,
Downtown Beloit Association

Annual Report
Downtown Fond du Lac Partnership

BEST NEW DOWNTOWN BUSINESS

Paddle and Trail
Beloit

HONORABLE MENTION

The Docking Station
On Broadway, Green Bay

BEST BUSINESS DEVELOPMENT PROGRAM/PROJECT

Opportunity Knocks
Tomahawk Main Street Economic Restructuring Committee

HONORABLE MENTION

Neighborhood Stabilization Program
Prairie du Chien Downtown Revitalization, Inc.

BEST BUSINESS MARKETING CAMPAIGN IN A DOWNTOWN DISTRICT

Beerntsen's Candies
On Broadway, Green Bay

HONORABLE MENTIONS

MaCandis Boutique
Platteville

Driftless Angler
Mat & Geri Wagner, Viroqua

BEST BUSINESS CITIZEN AWARD

Whitewaterbanner.com
Jim Stewart, Whitewater

BEST NEW BUILDING

Dermatology Associates of Wisconsin, S.C.
Manitowoc
Mersberger Financial Group, Inc.
Sheboygan Falls

BEST SUSTAINABILITY AWARD

LED Streetlight Replacement
City of Columbus, Columbus Water & Light, Greater Columbus Energy Commission

Leicht Park Solar Panels
On Broadway, Green Bay

BEST FAÇADE REHABILITATION UNDER \$7,500

Main Street Market
Rice Lake

BEST FAÇADE REHABILITATION OVER \$7,500

204-208 Watson Street
Mary Flanagan and Scott Kearney, Ripon

HONORABLE MENTIONS

Citizens First Bank
Viroqua

Main Street Shops
Chris Hale, Whitewater

Natural Market, Inc.
Kristina Schramm, Manitowoc

BEST HISTORIC RESTORATION PROJECT

Water Works Building
Bob and Merianne Zimmerman, Pewaukee



HONORABLE MENTION

Historic Washington House Entrance Restoration
Two Rivers Historical Society

BEST ADAPTIVE REUSE

Our Market
Columbus

HONORABLE MENTION

Lewis Station Winery
Russ and Linda Roedl, Lake Mills

**BEST DOWNTOWN PUBLIC IMPROVEMENT PROJECT-
BEAUTIFICATION**

Historic Eagle River Mural
Eagle River Revitalization Program and Mark
DePuydt, Artist

**BEST DOWNTOWN PUBLIC IMPROVEMENT PROJECT-
BUILT ENVIRONMENT**

State Street Reconstruction and Gantry
City of Beloit and Downtown Beloit Assn.

BEST INTERIOR RENOVATION PROJECT

Baltica Tea Room and Gift Shop
Urzula Cholewinska and Dan Micha, Port Washington

HONORABLE MENTION

Jewelers Palette
Michael and Denise Pozayt, Marshfield

BEST UPPER FLOOR DEVELOPMENT

28 N. Main Street Loft
Sam Meyer, Fond du Lac

2011 VOLUNTEER OF THE YEAR

Algoma – Lia Montgomery
Beloit – Peter Gabriele
Columbus – Kristi Agnew
Darlington – Richard Anderson
Eagle River – Sue Ingham
Fond du Lac – Liv Moyer
Green Bay – Tammy Asplund
Lake Mills – Carol Burrows
Lincoln Village – Claude Krawczyk
Manitowoc – Chelle Blaszczyk, Captain
Marshfield – Beverly Shookman
Pewaukee – Shannon Loper
Platteville – Dave Zmina
Port Washington – Jill Kirst
Prairie du Chien – Terry Meyer
Rhinelandia – Joan Belongia
Rice Lake – Katelyn Pardun
Sharon – Elva Gallagher
Sheboygan Falls – Ruth Paul
Tomahawk – Clarann Stocker
Two Rivers – AJ Ashenbrenner
Viroqua – Jen Wieman

Watertown – Stan and Sue Schramm
West Allis – Mary Morris
Whitewater – Ron Binning

2012 HALL OF FAME INDUCTEES

Dave LaFontaine – Marshfield
Cindy Tang – Platteville
Merle Colburn – Algoma

2011 BOARD MEMBER OF THE YEAR

Algoma – Merle Colburn
Beloit – Deanna Ohman
Columbus – Kathy Garwick
Darlington – Kathy Brecklin
Eagle River – Bryan Pierce
Fond du Lac – Sam Meyer
Green Bay – Cora Haltaufderheid
Lake Mills – Russ Roedl
Manitowoc – Patricia Roth
Marshfield – Seth Koenig
Pewaukee – Michelle Easton
Platteville – Gary Olson
Port Washington – Marcia Endicott
Prairie du Chien – Joe Ruskey
Rhinelandia – Brian Diel
Rice Lake – Jean Koranda
Sharon – Linda Carter
Sheboygan Falls – Dorothy Schueffner
Tomahawk – Pam Theiler Wise
Two Rivers – Theresa Kronforst
Viroqua – Julie Steiner
Watertown – John David
West Allis – Thomas Miller
Whitewater – Geoff Hale, Honorary Chairperson

**MAIN STREET EXECUTIVE DIRECTOR YEARS OF
SERVICE****TWO YEARS**

Dawn Follendorf, Wausau
Christopher Naumann, On Broadway, Green Bay

FIVE YEARS

Todd Trimberger, Sturgeon Bay

ELEVEN YEARS

Michael Glime, Algoma

THIRTEEN YEARS

Virginia Kauffman, Tigerton

SIXTEEN YEARS

Kathy Wellsandt, Rice Lake

TWENTY YEARS

Craig Tebon, Ripon



DIRECTORY

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MAIN STREET PORTAGE

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PRAIRIE DU CHIEN DOWNTOWN REVITALIZATION, INC.*

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RICE LAKE MAIN STREET

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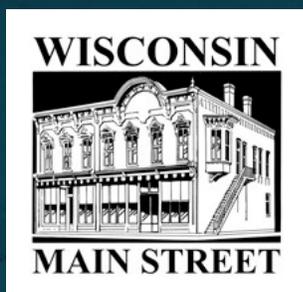
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MAP OF WISCONSIN MAIN STREET COMMUNITIES



IN WISCONSIN

INWISCONSIN.COM/MAINSTREET



For questions or further information please contact:

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