

WISCONSIN MAIN STREET PROGRAM 2012-2013 ANNUAL REPORT



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WISCONSIN MAIN STREET

Thriving communities don't just happen. They require a commitment from their citizens—a shared sense of purpose and an agreed-upon foundational identity. Such collaboration among community members is seen and felt at public events, and it takes physical form in shared spaces. Main Street in Wisconsin is as much an idea as it is a place. That is why communities large and small throughout Wisconsin work to preserve their historic downtowns through the Main Street Program. The Wisconsin Main Street Program is recognized nationally for its participation, initiatives and outcomes.

The Wisconsin Economic Development Corporation (WEDC) helps communities of all types leverage their assets in order to fulfill their potential as vibrant economic centers. Our Downtown Development staff help communities revitalize their historic downtowns and to recapture the spirit of Main Street. Our multi-faceted approach includes resources geared toward building improvements; small business recruitment and retention; event planning; and project coordination.

Currently, 36 Wisconsin communities are designated as Main Street Communities. This number includes the communities of Ladysmith, Kenosha and Marketplace BID 32 in Milwaukee, all of which received their designations in the past year. Together, Main Street communities have had a tremendous impact on Wisconsin's economy since the program's founding in 1987. Over 1,600 public improvement projects have been completed by Wisconsin Main Street communities, representing public investments of over \$300 million. These projects drew additional private investments of over \$900 million.

Demonstrating the strong connection between community investment and job creation, Wisconsin Main Street community projects to date have resulted in the creation of over 4,500 new businesses and over 17,000 new jobs!

This annual report covers the Main Street Program's performance from July 1, 2012, to June 30, 2013, and profiles a few of last year's community success stories.

The Wisconsin Main Street Program follows the National Trust Main Street Center's trademark Four Point Approach to Downtown Revitalization and is recognized as a State Coordinating Main Street Program.



ABOUT WISCONSIN MAIN STREET

The Wisconsin Main Street Program is an economic development effort targeting Wisconsin's historic commercial districts. Main Street staff provide technical support and training to Wisconsin communities that have expressed a grassroots commitment to revitalizing their traditional business districts using a comprehensive strategy based on historic preservation. Established in 1987 to encourage and support the revitalization, WEDC selects communities to join the program through a competitive process. These communities receive technical support and training needed to restore their Main Streets to centers of community activity and commerce.

Wisconsin Main Street Programs have generated new businesses and new jobs for their respective downtowns; façade improvements and building rehabilitation projects have upgraded the image of Wisconsin downtowns; and promotional activities have encouraged community cohesion.

MAIN STREET FOUR POINT APPROACH™

The Wisconsin Main Street Program is based on the National Trust for Historic Preservation philosophy. This advocates restoration of the historic character of downtowns while pursuing traditional development strategies such as marketing, business recruitment and retention, real estate development, market analysis and public improvements. Success is realized through the comprehensive and incremental approach of the Main Street Program. The four elements that combine to create this well-balanced program are:

1. ORGANIZATION

It is essential to build a Main Street framework that is well represented by civic groups, merchants, bankers, citizens, public officials and chambers of commerce. A strong organization provides the stability to build and maintain a long-term effort.

2. PROMOTION

Promotions create excitement downtown. Street festivals, parades, retail events and image development campaigns are some of the ways Main Street encourages consumer traffic in the downtown. Promotion involves marketing an enticing image to shoppers, investors, and visitors.

3. DESIGN

This element works on enhancing the physical vitality of the business district and the potential to attract and keep customers, tenants, and investors. Rehabilitated buildings, attractive storefronts, properly designed signage, clean and functional streets and sidewalks all help to create an environment where people want to shop and visit.

4. ECONOMIC RESTRUCTURING

Analyzing current market forces to develop long-term solutions is the primary focus of this element. Improving the competitiveness of Main Street's traditional merchants, creatively converting vacant space to new uses, and recruiting new complementary businesses are examples of economic restructuring activities.



EIGHT PRINCIPLES

The success rate of the four-point approach is greatly enhanced when combined with the NMSC's eight principles:

1. Comprehensive Four-Point Approach
2. Incremental Process
3. Quality
4. Public and Private Partnership
5. Changing Attitudes
6. Focus on Existing Assets
7. Self Help Program
8. Action Oriented

ECONOMIC RETURNS

The returns on reinvestment in main streets are far reaching, providing benefits to the community and the state, including:

- Expanded Property Tax Base
- Increased Sales
- Increased Sales Taxes
- Increased State Employment/Income Tax
- Increased Occupancy/Decreased Vacancy
- Increased Rent per Square Foot
- The Multiplier Effect of Money
- Increased Traffic

SERVICES TO DESIGNATED MAIN STREET COMMUNITIES

Communities selected to participate in the Wisconsin Main Street Program receive free technical assistance aimed at enabling them to professionally manage their downtown or historic commercial district to better compete with alternative commerce centers. The services in the first five years include:

1. DIRECTOR ORIENTATION AND TRAINING SESSIONS

Wisconsin Main Street staff conduct two-day orientation and training sessions for new Main Street directors. Topics include the Four-Point Approach™ to downtown revitalization, volunteer management, executive director responsibilities, and the role of the state office. Additionally, the Wisconsin Main Street Program provides quarterly two-day workshops for directors and volunteers in participating communities. State and national experts speak on relevant topics in the field of downtown revitalization at these workshops.



2. EDUCATIONAL MATERIALS

All new Main Street communities receive excellent resource materials on downtown revitalization topics so that they can start their own Main Street libraries.

3. ON-SITE VOLUNTEER TRAINING PROGRAMS

Wisconsin Main Street staff provide extensive on-site training to committees and individuals in new Main Street communities. This service is initially provided to Main Street committees based on the Four Point Approach™ to downtown revitalization. Volunteer training is also provided on specific downtown revitalization topics upon request.

4. ON-SITE PLANNING VISITS

Wisconsin Main Street staff help each Main Street community develop a work plan. These sessions assist communities in identifying goals and objectives and help prioritize and develop projects for the year. Some communities also receive assistance with strategic and vision planning.

5. DESIGN ASSISTANCE

This free service is offered to property owners and merchants in local Main Street districts. The Wisconsin Main Street design specialist addresses design issues of historic commercial buildings. Requests are handled on a building-by-building basis due to the individuality of each project. This allows assistance to be tailored to the specific needs of each property owner and merchant. Services include color renderings, onsite consultations, telephone consultations, building sign design, paint and color scheme suggestions, awning design, and other preservation-related information.

6. BUSINESS COUNSELING

This is a free service provided by Wisconsin Main Street's small business specialist. Existing and potential business owners in Main Street districts are offered on-site confidential counseling services in areas such as marketing, business planning, advertising, financial analysis, and inventory control. Follow-up assistance is also provided. The small business specialist also assists communities in planning business retention and recruitment programs.

7. DOWNTOWN MARKET ANALYSIS

Each new Main Street community receives specialized training in downtown market analysis. The Wisconsin Main Street Program works with the University of Wisconsin-Extension Center for Community Economic Development and new Main Street communities to complete a downtown market analysis that will help with business development efforts and provide valuable information to each of the Main Street committees.

8. ADVANCED TECHNICAL VISITS ON SPECIFIC DOWNTOWN ISSUES

Wisconsin Main Street staff and outside consultants provide on-site assistance to communities in the form of one- or two-day technical assistance visits. These visits are always targeted to meet the specific needs of the local community. Past visits include development feasibility for a white elephant building, streetscape design, merchandising, volunteer development, fund raising, preservation planning, waterfront development, etc.

9. PROGRESS VISITS

Wisconsin Main Street staff help both new and mature programs assess progress and address specific issues on these one- or two-day visits.



MAIN STREET SUCCESS STORIES

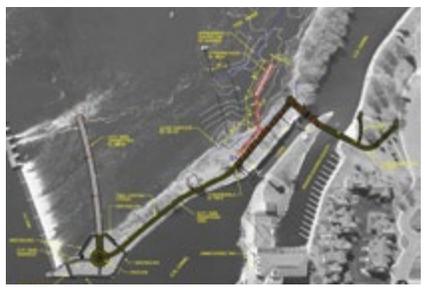
PLATTEVILLE

For two years, the City of Platteville and the Main Street Program worked to achieve a reconstruction of the Historic 2nd Street District. The budget for the two block project was \$750,000. A WEDC grant was secured to provide funding for street amenities such as light poles, benches and a historic archway. A major improvement was the burying of electrical lines. But, even with this investment, would the business owners improve their buildings? It is happening. From a historically accurate renovation at Gina’s Restaurant to new awnings and paint jobs, 2nd Avenue is taking on a new life. A fire last year destroyed a key building in the district and plans have already been drawn to rebuild it.



DE PERE

The City of De Pere completed a \$3.5 million project to bring the fish and wildlife into view of community members. More than \$2.8 million was raised privately. The project connects the formerly inaccessible Government Island to Voyageur Park. Visitors enter through Voyageur Park, over the historic De Pere locks (a popular fishing area), and onto Government Island. From the island, one can access the fishing piers and walleye deck. Further down, visitors see the historic Locktender’s House, now a seasonal café. The sturgeon viewing deck and wildlife pier offer a view of the river with spectacular views of pelicans and sturgeon. The Riverwalk is expected to generate \$1 million annually in tourism dollars as well as attract 200,000 visitors



PORT WASHINGTON

For 5 long years, the iconic, former Smith Brothers building sat mostly vacant. This was a lone sore spot in what was otherwise a vibrant downtown. But all that changed when Duluth Trading Company was lured to Port Washington. While most of their products are sold online and through catalogs, its retail store in Port Washington has seen immediate success as an anchor business, drawing 50% of their customers from over 25 miles away, and encouraging others to extend their own business hours. They adapted to the local market by providing specialty products like sail mending and fishing items, and are an active sponsor of local events. They’ve formed partnerships with the charter fishing industry, and employ over 30 employees.



FOND DU LAC

Immanuel Trinity Church sat vacant for 3 years before Commonwealth Construction Corporation acquired it and renovated it into one of the most unique dining experiences in the state. Much of the original architecture remained and was restored, including the stained glass, handcrafted wood beams, and lighting. These elements have become focal points of the restaurant. And new design elements blend in seamlessly. The main hall houses a massive but perfectly scaled bar as well as dining areas. There are multiple rooms aside from the main hall that are used for private parties, weddings, etc. The exterior is spectacular as well, with multi-level outdoor seating and landscaping. Trinity has quickly become the social hub of downtown and is simply breathtaking.



MARSHFIELD

For many years, Marshfield was begging for a bakery. In 2012, the Main Street Program developed Baker Battle. Locals would compete in a three round competition to bake a breakfast pastry, a cupcake, and a decorated cake. It was hoped that three participants would compete, but Main Street ended up with seven. The winner would receive \$500 and if they opened a bakery downtown, an additional \$4,500 grant. The event was the buzz of the community. Local businesses also donated additional prizes such as free advertising and free rental space. The Wisconsin Bakers Association donated a two year membership. The winning team is currently working on a business plan to open in the downtown this fall.



CHIPPEWA FALLS

In an effort to not only help businesses, but also raise awareness of breast cancer, Chippewa Falls Main Street teamed up with Marshfield Clinic, The American Cancer Society, and 30 downtown merchants for a one day event. They had health professionals located inside the participating stores providing info and services from mammograms to massages to accu-puncture. The businesses each had appetizers, refreshments, wine tastings, free items and prizes. Outside, to lure people downtown, a local car club brought over 40 antique and vintage cars to the streets. Over 600 people attended, and over \$4000 in sales were generated between 4 and 7 PM. The entire budget was only \$1200.



RICE LAKE

When a highly visible downtown building stood vacant in recent years, Shaun Carr envisioned a new home for his insurance business. The Main Street Design Specialist provided a façade rendering and the Rice Lake Main Street Association secured a façade loan from West Central Regional Planning Commission. Once the “coat of many colors” siding was removed it was determined extensive work would be required to correct structural deficiencies. One wall was straightened and new sub-floors to correct slope were added. Contractor Mark Larson replicated the details of the concept drawing. When work started, a local citizen commented, “its about time that eyesore came down.” That same person was amazed by the transformation. Building purchase: \$62,000; Labor and materials: \$18,000.



MAIN STREET IMPACT (2012–2013)

The 33 Main Street communities have reported the following for the fiscal year ended June 30, 2013. (See pages 16-17 for individual community performance.)

Jobs Created	333
Businesses Started	98
Private Investment	\$35,689,085
Public Investment	\$4,557,448
Private to Public Leverage	4.13:1
New Building Rehabilitations:	282
Rehabilitation Investments	\$15,732,983
New Buildings Constructed	1
New Buildings Constructed Investments	\$1,515,000
Main Street Events	428
Event Attendance	836,947

* \$1,652,170 was generated in estimated income, sales, and property tax impact.

WISCONSIN MAIN STREET INVESTMENT (1989–2013)

Jobs Created	17,270
Businesses Started	4,526
Private Investment	\$935 million
Public Investment	\$310 million
Private to Public Leverage	3:02:1

2012–13 WISCONSIN MAIN STREET AWARD WINNERS

BEST PUBLIC-PRIVATE PARTNERSHIP IN DOWNTOWN REVITALIZATION

WINNER

Second Street Renovation
City of Platteville & Platteville Main Street Program
Platteville

HONORABLE MENTION

Downtown Beloit Association and City of Beloit
Beloit

HONORABLE MENTION

City of De Pere and Definitely De Pere
De Pere

BEST FAÇADE REHABILITATION OVER \$7,500

CO-WINNER

1005 16th Street
FACE Properties, LLC
Monroe

CO-WINNER

American Family Insurance
Shaun Carr
Rice Lake

HONORABLE MENTION

House of Homebrew
On Broadway, Inc.
Green Bay

BEST FAÇADE REHABILITATION UNDER \$7,500

WINNER

Tribeca Gallery Café and Books
Wes & Julie Crnkovich
Watertown

BEST DOWNTOWN BUSINESS DEVELOPMENT PROGRAM/PROJECT

WINNER

Baker Battle
Main Street Marshfield Economic Restructuring Committee
Marshfield

HONORABLE MENTION

Financial Assistance Program
Downtown Fond du Lac Partnership
Fond du Lac

BEST DOWNTOWN SPECIAL EVENT

CO-WINNER

The Balloon Glow
Mainly Manitowoc, Inc. & Manitowoc Aviation Resources
Manitowoc

CO-WINNER

Winter Fest
Wausau Events, Inc.
Wausau

HONORABLE MENTION

River's Edge Art Walk 2012
River's Edge Art Walk Guild
Waterford

HONORABLE MENTION

Pirates on the Square
Main Street Monroe Promotions & Events Committee 2012
Monroe

BEST VOLUNTEER PROGRAM/PROJECT

WINNER

Liberty Elm Tree Planting
Bruce Carlson, Carlson Funeral Home
Rhineland

BEST DOWNTOWN PUBLIC IMPROVEMENT: BUILT ENVIRONMENT

WINNER

De Pere Riverwalk and Wildlife Viewing Pier
City of De Pere
De Pere

HONORABLE MENTION

Algoma Fire & Rescue Monument
Algoma Fire & Rescue
Algoma

BEST DOWNTOWN PUBLIC IMPROVEMENT: BEAUTIFICATION

WINNER

Mainly Manitowoc Artsplash Mural
Manitowoc

BEST CREATIVE FUND RAISING EFFORT

WINNER

Harlem Ambassadors vs. Lafayette All Stars Basketball Game
Darlington Organization Committee
Darlington

BEST DOWNTOWN RETAIL EVENT

WINNER

Paint the Town Pink
Chippewa Falls Main Street, Inc.
Chippewa Falls

HONORABLE MENTION

Gingerbread Home Tour
Marketing Committee, On Broadway, Inc.
Green Bay

BEST DOWNTOWN IMAGE ITEM/CAMPAIGN/EVENT

WINNER

"Shop Falls First" Campaign
Promotions Committee
Sheboygan Falls

BEST NEW DOWNTOWN BUSINESS

CO-WINNER

Duluth Trading Co.
Steve Schlecht, Owner
Port Washington

CO-WINNER

The Black Sheep Restaurant
Tyler Sailsbery, Owner
Whitewater

HONORABLE MENTION

Chateau De Pere/Café Chanson
De Pere

BEST NEW BUILDING PROJECT

WINNER

Trinity Artists' Lofts & D'anlann Art Gallery
Commonwealth Companies
Fond du Lac

HONORABLE MENTION

Country Treasures
Joyce Pugh
Chippewa Falls

BEST HISTORIC RESTORATION PROJECT

WINNER

Federal Building Artist Lofts
MetroPlains
Wausau

HONORABLE MENTION

Rhineland City Hall
City of Rhineland
Rhineland

BEST SUSTAINABILITY EFFORT

WINNER

Sustainability Committee
Platteville Main Street Program
Platteville

BEST UPPER STORY DEVELOPMENT

WINNER

Vibe Dance Center
On Broadway, Inc.
Green Bay

BEST BUSINESS CITIZEN AWARD

WINNER

Ruth & Henning Hempel
Forth Floral, Inc.
Rhineland

BEST ADAPTIVE REUSE PROJECT

CO-WINNER

Trinity Hall and Restaurant
Commonwealth Companies
Fond du Lac

CO-WINNER

Nell & Associates
De Pere

HONORABLE MENTION

Blue Heron Artisan's Gallery
Bette Langford, Owner
Port Washington

BEST INTERIOR RENOVATION PROJECT

WINNER

LD Fargo Public Library
Lake Mills

HONORABLE MENTION

Gina's Restaurant & Bar
Platteville

COMPLETION OF FIVE YEARS TRAINING IN DOWNTOWN REVITALIZATION

Mainly Manitowoc
Tomahawk Main Street
Port Washington Main Street

2012–13 MAIN STREET VOLUNTEERS OF THE YEAR

Jenelle Glime, Algoma
Tim McKearn, Beloit
Charles Keister, Darlington
Nancy Schuller, Eagle River
Steve Schoofs, Fond du Lac
Elliot Christenson, Green Bay
Ed Grunden, Lake Mills
Jennifer Mehall, Manitowoc
Josh Miller, Marshfield
Tracy Hamilton, Monroe
Heidi Dyas-McBeth, Platteville
James Meyer, Port Washington
Dan Howard, Prairie du Chien
Melanie Ostermann, Rhinelander
Lori Richter, Rice Lake
Dr. Christine Tempas, Sheboygan Falls (Honorary Captain)
Elizabeth Theirbah, Waterford
Bruce Bentz, Watertown
Dave Oberbeck, Wausau
Lynze Kerr, West Allis
Richard Helmich, Whitewater

2012–13 MAIN STREET HONORARY BOARD OF DIRECTORS

Mitch Groessler, Algoma
Jason Braun, Beloit
Larry Hakes, Darlington
Julie Fink-Fronsee, De Pere
Al Pittelko, Eagle River
Sam Meyer, Fond du Lac (Honorary Chairman of the Board)
Richard S. Allcox, Green Bay
Troy Kloss, Lake Mills
Tony Fodden, Manitowoc
Tom Henseler, Marshfield
JoAnne Luenberger, Monroe
Les Hollingsworth, Platteville
Rob Helm, Port Washington
Jamie Stram, Prairie du Chien
Mark Gutteter, Rhinelander
Mary Vesper, Rice Lake
Darryl Ottman, Sheboygan Falls
Morena Marquez, Waterford
James Romlein, Watertown
Phil Valitchka, Wausau
Gloria Hawkins, West Allis
Geoff Hale, Whitewater

MANAGER YEARS OF SERVICE AWARDS

TWO YEARS

Teri Ouimette, Chippewa Falls
Courtney Sprecher, Osceola
Rebecca Eby, Viroqua/Prairie du Chien

TEN YEARS

Elaine Kroening, Pewaukee

TWELVE YEARS

Michael Glime, Algoma

FOURTEEN YEARS

Virginia Kauffman, Tigerton

SEVENTEEN YEARS

Kathy Wellsandt, Rice Lake

TWENTY-ONE YEARS

Craig Tebon, Ripon

2012–13 WISCONSIN MAIN STREET HALL OF FAME INDUCTEES

Chuck Card – Chippewa Falls
Al Pittelko – Eagle River
Ken & Jean Sambs – Tigerton

CONNECT COMMUNITIES AWARDS

BEST DOWNTOWN DEVELOPMENT SUCCESS STORY-UNDER 8,000 POPULATION

Saving Rowe Pottery/Creating Gathering Space
Cambridge

Building Up Berlin Campaign
City of Berlin, Berlin Chamber of Commerce, Errin Welty
City of Berlin

BEST DOWNTOWN DEVELOPMENT SUCCESS STORY-OVER 8,000 POPULATION

Economic Development Master Fund Grant & Loan Program
Matt Dorner, Mark Fitzgerald, Village Staff
Village of Menomonee Falls

DIRECTORY

COMMUNITY IMPROVEMENT OF ALGOMA*

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DOWNTOWN FOND DU LAC PARTNERSHIP

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*2013 Nationally Accredited Communities

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SHEBOYGAN FALLS CHAMBER/MAIN STREET*

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STURGEON BAY VISITOR CENTER

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RIVER DISTRICT WAUSAU

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DOWNTOWN WEST ALLIS*

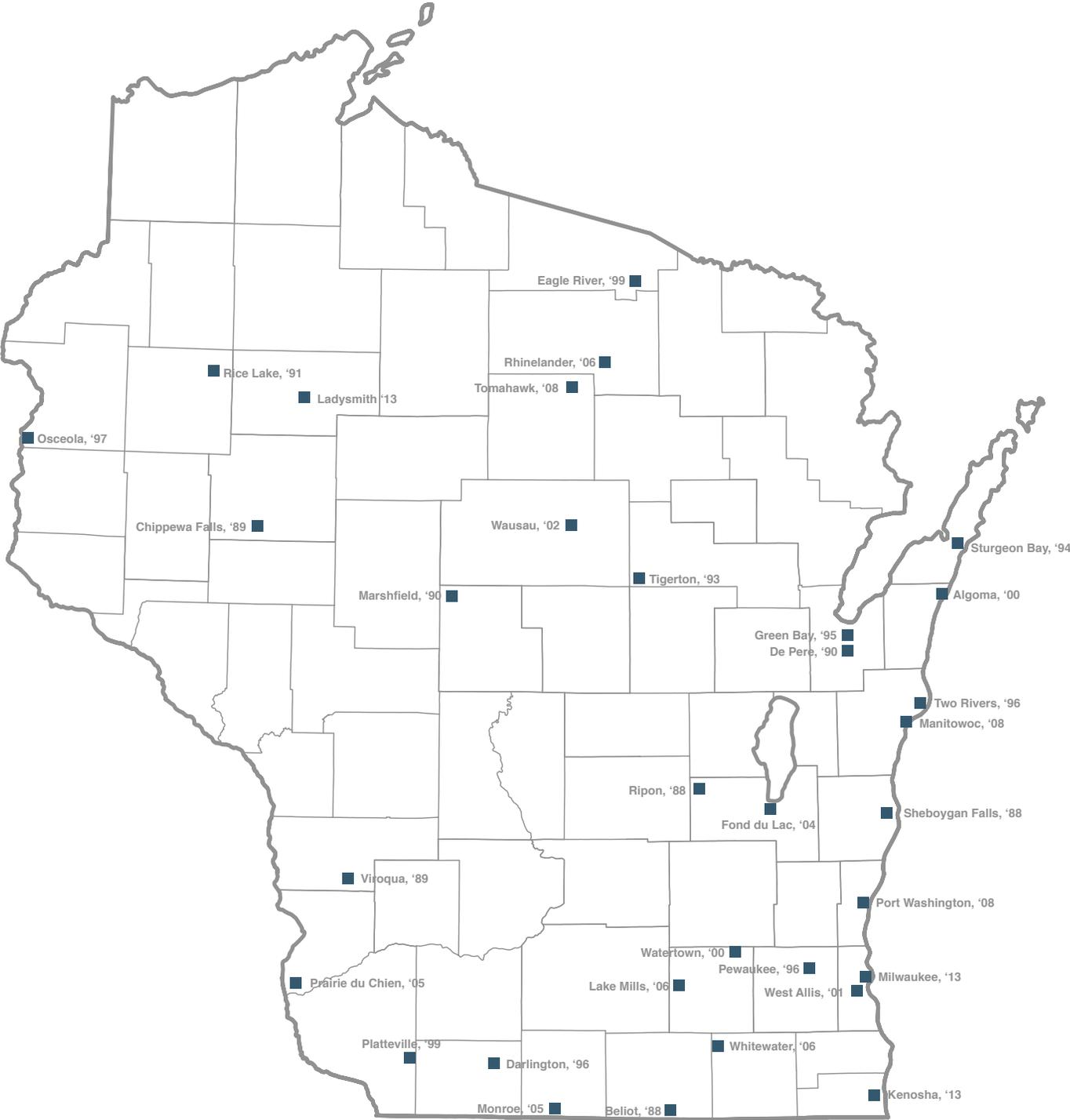
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*2013 Nationally Accredited Communities

MAP OF WISCONSIN MAIN STREET COMMUNITIES



WISCONSIN MAIN STREET COMMUNITY REINVESTMENT STATISTICS (JULY 2012-JUNE 2013)

COMMUNITY	PUBLIC IMPROVEMENTS	PUBLIC INVESTMENTS	BUILDING REHABILITATIONS	REHABILITATION INVESTMENTS	NEW BUILDINGS	NEW BUILDING INVESTMENTS
Algoma	0	\$0	0	\$0	0	\$0
Beloit	0	\$0	17	\$281,583	0	\$0
Chippewa Falls	1	\$1,300	10	\$2,591,000	0	\$0
Darlington	1	\$250,000	5	\$54,929	0	\$0
De Pere	1	\$10,000	9	\$522,063	0	\$0
Eagle River	2	\$1,004,500	4	\$27,680	0	\$0
Fond du Lac	3	\$65,000	2	\$150,000	0	\$0
Green Bay	6	\$180,900	14	\$1,341,500	0	\$0
Lake Mills	2	\$500,785	1	\$279,850	0	\$0
Manitowoc	10	\$1,813,373	26	\$1,113,547	1	\$1,515,000
Marshfield	2	\$13,500	3	\$29,488	0	\$0
Monroe	4	\$13,577	53	\$727,914	0	\$0
Omro	1	\$2,500	0	\$0	0	\$0
Osceola	0	\$0	0	\$0	0	\$0
Pewaukee	0	\$0	0	\$0	0	\$0
Platteville	0	\$0	26	\$699,983	0	\$0
Port Washington	2	\$2,200	10	\$1,451,190	0	\$0
Prairie du Chien	1	\$1,500	2	\$9,500	0	\$0
Rhineland	0	\$0	11	\$101,500	0	\$0
Rice Lake	0	\$0	12	\$308,700	0	\$0
Ripon	0	\$0	6	\$16,778	0	\$0
Sheboygan Falls	2	\$24,800	18	\$106,600	0	\$0
Sturgeon Bay	0	\$0	0	\$0	0	\$0
Tigerton	0	\$0	2	\$23,000	0	\$0
Tomahawk	0	\$0	0	\$0	0	\$0
Two Rivers	0	\$0	1	\$1,306	0	\$0
Viroqua	0	\$0	2	\$16,750	0	\$0
Waterford	0	\$0	11	\$73,200	0	\$0
Watertown	1	\$14,000	7	\$386,350	0	\$0
Wausau	3	\$640,000	22	\$5,254,450	0	\$0
West Allis	2	\$4,187	5	\$142,500	0	\$0
West Bend	18	\$15,325	3	\$21,620	0	\$0
Whitewater	0	\$0	0	\$0	0	\$0
TOTALS	62	\$4,557,447	282	\$15,732,981	1	\$1,515,000

BUILDINGS SOLD	AMOUNT OF PURCHASES	NEW HOUSING UNITS	NEW BUSINESSES	TOTAL NEW JOBS	TOTAL PRIVATE REINVESTMENT	TOTAL PRIVATE & PUBLIC REINVESTMENT
2	\$31,500	0	1	1	\$31,500	\$31,500
0	\$0	10	2	22	\$281,583	\$281,583
2	\$258,000	0	5	15	\$2,849,000	\$2,850,300
5	\$795,000	0	0	0	\$849,929	\$1,099,929
4	\$5,665,000	1	8	30	\$6,187,063	\$6,197,063
2	\$203,000	0	10	29	\$230,680	\$1,235,180
1	\$90,000	7	7	12	\$240,000	\$305,000
6	\$3,760,800	2	12	79	\$5,102,300	\$5,283,200
0	\$0	0	2	3	\$279,850	\$780,635
12	\$1,531,100	0	24	30	\$4,159,647	\$5,973,020
6	\$1,181,200	0	18	42	\$1,210,688	\$1,224,188
5	\$576,500	0	1	1	\$1,304,414	\$1,317,991
0	\$0	0	0	0	\$0	\$2,500
0	\$99,000	0	5	16	\$99,000	\$99,000
0	\$0	0	1	2	\$0	\$0
0	\$0	0	0	0	\$699,983	\$699,983
4	\$1,245,000	0	8	51	\$2,696,190	\$2,698,390
0	\$0	0	1	1	\$9,500	\$11,000
4	\$379,000	0	4	6	\$480,500	\$480,500
1	\$135,000	0	4	4	\$443,700	\$443,700
1	\$1	0	3	13	\$16,779	\$16,779
0	\$0	0	1	0	\$106,600	\$131,400
3	\$417,000	0	6	40	\$417,000	\$417,000
0	\$0	0	0	0	\$23,000	\$23,000
0	\$0	0	0	0	\$0	\$0
0	\$0	0	4	10	\$1,306	\$1,306
1	\$65,000	0	7	9	\$81,750	\$81,750
0	\$0	0	4	8	\$73,200	\$73,200
0	\$0	0	2	7	\$386,350	\$400,350
3	\$945,000	21	14	66	\$6,199,450	\$6,839,450
0	\$0	0	18	29	\$142,500	\$146,687
4	\$807,001	0	0	0	\$828,621	\$843,946
0	\$0	0	0	0	\$0	\$0
67	\$18,184,102	41	172	526	\$35,432,083	\$39,989,530

The Wisconsin Economic Development Corporation (WEDC) leads economic development efforts for the state by advancing Wisconsin's business climate. WEDC nurtures business growth and job creation by providing resources, technical support and financial assistance to companies, partners and communities in Wisconsin. WEDC has four focus areas: business and industry development, economic and community development, entrepreneurship and innovation and international business development. Together with more than 600 regional and local business development partners, it represents a highly responsive and coordinated network.

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