



# GLOBAL BUSINESS DEVELOPMENT GRANTS

## A WORLD OF OPPORTUNITY FOR PRODUCTS MADE IN WISCONSIN®

Companies that want to grow know they need to export—but navigating the global marketplace requires specialized knowledge and a sound strategy based upon proven best practices. The Wisconsin Economic Development Corporation (WEDC) stands ready to help you gain the insights you need to tap new international markets. Our **Global Business Development Program** helps companies lay the foundation for a new export strategy or build upon existing export programs.

### INTERNATIONAL MARKET ACCESS GRANT (IMAG)

Wisconsin companies can be reimbursed for specific expenses associated with an export project that will help to grow their presence in an international market. This grant program is now tiered to provide a base amount of support (up to \$10,000 per application, limited to three grants per company), with a higher level of support (up to \$25,000 annually) available for companies that have completed ExporTech™.

### COLLABORATIVE MARKET ACCESS GRANT (CMAG)

This program is designed to help industry associations, alliances, agencies, nonprofits, regional economic development organizations or other state/local departments located in Wisconsin to work with Wisconsin companies to increase exports. This grant provides pass-through reimbursed funds. Organizations may apply for up to \$150,000 to provide assistance of no more than \$15,000 per Wisconsin company per fiscal year (July 1-June 30).

#### APPLICATION INFORMATION

For more information about Global Business Development Grants, please contact:

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