



WISCONSIN

2018 DEAL FLOW SNAPSHOT

Q2 REPORT

	COMPANY COUNT	DEAL COUNT	MEAN CAPITAL INVESTED (Millions)	MEDIAN CAPITAL INVESTED (Millions)	TOTAL CAPITAL INVESTED (Millions)
2018	24	25	\$4.3	\$1.2	\$107.7
2017	22	22	\$1.2	\$0.2	\$26.2

Source: Pitchbook

The Wisconsin Deal Flow Snapshot for the second quarter of 2018, reporting deal flow volume throughout Wisconsin from April through June of this year. During this period, the quarterly investment total was the highest since 2008, according to Pitchbook data. The data show a modest increase in the number of deals compared to Q2 2017, and there are no significant large outliers boosting the total (as had been the case in some previous periods). Rather, the increase is driven by strong activity across all deal size ranges. Increased activity in rounds of more than \$5 million, along with the overall healthy investment volume, are indicators that Wisconsin entrepreneurs are generating strong ideas that can attract significant capital.