

**Wisconsin Economic Development Corporation
Meeting of the WEDC Entrepreneurship and Innovation Committee**

**WEDC
First Floor Conference Room
201 West Washington Avenue
Madison, WI 53703**

**November 4, 2019
2:00 - 4:00 P.M.**

(These minutes should be read in conjunction with the agenda and documents prepared for the meeting.)

COMMITTEE MEMBERS IN PERSON:

- Joe Kirgues, gener8tor (Co-Chair)
- Rebecca Cooke, Red's Mercantile (Co-Chair)
- Carl Ruedebusch, Ruedebusch Development & Construction
- Craig Dickman, TitledownTech
- Erik Iverson, WARF (depart at 2:30PM)
- Fern Orie, WI Native Loan Fund
- John W. Miller, Arenberg Holdings
- Kelly Ryan, Incourage
- Mike Kunesh, Place Perfect
- Sarah Lloyd, WI Farmers Union
- Zach Halmstad, Pablo Group & JAMF

COMMIITEE MEMBERS PRESENT VIA TELECONFERENCE:

- Eugenia Podesta, Synergy Coworking
- Jignesh M. Patel, UW-WI & DataChat (arrive 3:17 PM)
- JoAnne Sabir, Sherman Phoenix (arrive 3:20 PM)
- Nancy Hernandez, ABRAZO (depart 3:00 PM)

COMMITTEE MEMBERS EXCUSED:

- Larry Evinger, Hendricks Commercial Properties

CALL TO ORDER AND ROLL CALL

E&I Co-Chairs Rebecca Cooke and Joe Kirgues called the meeting to order at 2:00 PM.

Rebecca Cooke and Joe Kirgues requested a motion to approve the minutes from the September 16, 2019 Meeting. Motion was made by Sarah Lloyd with a second by John Miller. The motion to approve the minutes was passed unanimously.

WELCOMING REMARKS FROM WEDC CEO MELISSA HUGHES

WEDC CEO and Secretary Melissa Hughes welcomed the Entrepreneurship and Innovation Committee to the meeting. Melissa Hughes spoke on the Committee's role in coalescing conversation on entrepreneurship and innovation across the state and determining a path forward with its strategic relationship with WEDC. Melissa Hughes discussed the work plan moving forward and how WEDC and the Entrepreneurship and Innovation Committee can strategically work together to further development within the state of Wisconsin.

CO-CHAIR REMARKS & UPDATE

Co-Chair Joe Kirgues opened the floor to Committee members to provide introductions from the first Entrepreneurship and Innovation Committee meeting. Committee members who may have not been present at the first meeting were able to provide introductions and a brief summary of their backgrounds. Joe Kirgues provided a brief summary of the first E&I meeting and provided context surrounding a framework that was set from that initial meeting.

COMMITTEE DISCUSSION

Co-Chair Joe Kirgues, and the Committee discussed, the Memorandum on Entrepreneurship and Innovation Committee: Next Steps. This memorandum, included in materials for the Committee, attempts to reflect the input provided from the first E&I Committee meeting, input surrounding Committee Engagement, present a model consistent with the Committee's framework for the E&I Report, and to outline potential next steps for the Committee.

SCHEDULING

Co-Chair Joe Kirgues discussed scheduling with the Committee and the intent to schedule meetings in advance so members will have enough time to schedule and plan accordingly.

ADJOURNMENT

Rebecca Cooke and Joe Kirgues requested a motion to adjourn the meeting. Motion was made by Mike Kunesh with a second by Fern Orié. The motion to adjourn the meeting was passed unanimously. The meeting adjourned at 3:35 PM.