

**Wisconsin Economic Development Corporation
Meeting of the WEDC Entrepreneurship and Innovation Committee**

**WEDC
First Floor Conference Room
201 West Washington Avenue
Madison, WI 53703**

**January 28, 2020
1:00 - 3:00 P.M.**

(These minutes should be read in conjunction with the agenda and documents prepared for the meeting.)

COMMITTEE MEMBERS IN PERSON:

- Joe Kirgues, gener8tor (Co-Chair)
- Rebecca Cooke, Red's Mercantile (Co-Chair)
- Carl Ruedebusch, Ruedebusch Development and Construction
- Erik Iverson, WARF
- Jignesh M. Patel, UW-WI and DataChat
- Kelly Ryan, FB Heron Foundation
- Nancy Hernandez, ABRAZO
- Sarah Lloyd, WI Farmers Union
- Zach Halmstad, Pablo Group & FAMF

COMMITTEE MEMBERS PRESENT VIA TELECONFERENCE:

- JoAnne Johnson-Sabir, Sherman Phoenix
- John W. Miller, Arenberg Holdings
- Mike Kunesh, Place Perfect
- Fern Orie, WI Native Loan Fund

COMMITTEE MEMBERS EXCUSED:

- Craig Dickman, Titledown Tech
- Larry Evinger, Hendricks Commercial Properties

CALL TO ORDER AND ROLL CALL

E&I Co-Chair Rebecca Cooke called the meeting to order at 1:03 PM.

Rebecca Cooke requested a motion to approve the minutes from the November 4, 2019, meeting. Motion was made by Jignesh Patel and seconded by Sarah Lloyd. The motion to approve the minutes was passed unanimously.

REMARKS FROM WEDC CEO MELISSA HUGHES

WEDC Secretary and CEO Melissa Hughes welcomed the members of the committee and presented information on her first ninety days as secretary and CEO, as well as goals for the future of WEDC.

REMARKS FROM WEDC VICE PRESIDENT OF ENTREPRENEURSHIP AND INNOVATION AARON HAGAR

WEDC Vice President Aaron Hagar presented information regarding the status and process followed by his Entrepreneurship and Innovation team.

COMMITTEE DISCUSSION

Committee member Jignesh Patel discussed the need for problem identification to be the committee's first focus.

Co-Chair Joe Kirgues indicated his preference for using the sprint model as in Secretary and CEO Hughes' presentation.

Committee member Carl Ruedebusch emphasized the need to include broadband and workforce development in discussions.

A general discussion followed with these indications for action items:

- WEDC should identify gaps
- WEDC should identify what success looks like
- Each committee member should submit the answer to "What would you wish for"

ADJOURNMENT

Co-Chairs Rebecca Cooke and Joe Kirgues requested a motion to adjourn the meeting. Motion was made by Jignesh Patel and seconded by Kelly Ryan. The motion to adjourn the meeting was passed unanimously. The meeting adjourned at 3:08 PM.