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REGIONS 1-7

REGIONS 8-9
BUSINESS DEVELOPMENT AND ATTRACTION

WEDC and its partners work to connect business and community leaders with the programs that meet their specific needs. In addition to leveraging Wisconsin’s location, industry strengths and supply chain capabilities, companies currently operating here or looking to expand their national or global presence in the state may tap one or more of the following programs to help maximize their potential.

Business Development Tax Credits
Refundable tax credits for companies expanding in, or relocating to Wisconsin.

Certified Sites Program
Consistent standards developed for Wisconsin sites comprised of at least 20 contiguous, developable acres, signaling that key approvals, documentations and assessments for industrial uses are already in place.

Enterprise Zone Tax Credit
Refundable tax credits for companies undertaking major expansion projects in, or relocating major business operations from other states to Wisconsin.

Industrial Revenue Bonds
A unique type of revenue bond organized and issued by a state or local government, the proceeds of which are directed to a private, for-profit business.

Qualified New Business Venture Certification
Helps drive investment to innovative early-stage Wisconsin companies by allowing investors to claim a 25 percent tax credit on the amount they invest into a QNBV-certified business.

Technology Development Loan Program
Flexible lending program designed to assist high-tech startups and emerging growth companies in financing the development and launch of innovative products and services.

Capital Catalyst Program
Capital Catalyst provides matching grants to organizations or communities that manage a seed fund for early-stage businesses. These locally managed funds may provide grants, loans and/or investments in startups and early-stage and innovative small businesses that operate in their service area.

Entrepreneurial Partnership Grant
The Entrepreneur Partner Grant program provides funding to eligible nonprofits so they can, in turn, provide funding support and technical assistance to startups. The program has grants available for new or pilot projects and for established projects with demonstrated results. The program operates on a competitive basis and will have multiple application cycles throughout the year.

COMMUNITY DEVELOPMENT

With the goal of improving quality of life across Wisconsin, the following programs support minority business growth, downtown development projects and community revitalization efforts.

Brownfields Grant Program
Grants to local governments, businesses, nonprofits and individuals for developing commercial and industrial sites that have been adversely affected by environmental contamination.

Capacity Building Grants
Grants to assist local and regional economic development groups to create an advanced economic development network within the state.

Community Development Investment Grant Program
Financial support for shovel-ready projects, with particular emphasis on downtown community-driven efforts that deliver significant, measurable benefits in job opportunities, property values, and/or leveraged investment by local and private partners.

INTERNATIONAL BUSINESS DEVELOPMENT

With experienced staff and partners throughout the state, as well as in-country experts on the ground overseas, WEDC helps increase the global reach of Wisconsin companies. These programs are designed to help companies gain the expertise and skills necessary to successfully navigate the global marketplace.

ExportTech™
Export acceleration program to help Wisconsin companies expand their global market reach through targeted export strategy development and execution.

Export Technical Assistance
Assistance to expand the sale of Wisconsin-made products outside of the U.S. and to help companies develop an export strategy.

Global Business Development Grants
Grant funding to support export growth for Wisconsin companies.

Global Trade Ventures
Destinations are chosen based on the markets that make sense for Wisconsin companies. Participants are matched with carefully selected local partners to help their exports gain traction in the market.

Global Network
Staff in Wisconsin, plus in-market authorized trade representatives covering 96 countries and territories around the world, can help Wisconsin exporters determine the most promising markets for their products and services, and navigate concerns specific to the market—business culture, laws and regulations, taxes, intellectual property concerns and more.

LOOK FORWARD Learn more at wedc.org