Green Ribbon Commission on Clean Energy and Environmental Innovation
Technical Aspects
September 5, 2023
Green Innovation Fund

VISION
All Wisconsin communities thrive in our clean economy

MISSION
Accelerate clean energy solutions made in Wisconsin

STRATEGIES
Generate public | private partnerships + make the fund “Evergreen”
Reduce barriers to make it easy to access + be flexible to future policy shifts
Empower all corners of the state + all communities to participate + benefit
Engage in robust marketing that targets communities with cultural competency
Network with workforce development efforts to build family supporting jobs

GUIDING PRINCIPLES
Generation: make this sustainable + ensure tangible results
Reduction: make an impact to meet our climate + outreach goals
Empowerment: build on our manufacturing + agricultural legacy
Engagement: target those who need it most + ensure equitable outcomes
Network: build alliances + connect with all sectors in the spirit of Wisconsin

Vision | Mission | Strategies | Guiding Principles | Milestones | Goals | Metrics | Budgets
Green Innovation Fund: Tribal Feedback Meeting – Aug. 31, 2023

- Participation
- Feedback
- Next Steps
Green Innovation Fund
Technical Aspects
Investment Vehicles

- Direct Loan
- Loan Guarantee
- Loan Loss Reserve
- Participation Loan
- Other
Administration

- WEDC directly
- WEDC via approved third-party partners (certified group of partner lenders)
- WEDC via third-party vendor to third-party partners
- Other
Who are the GIF’s Clients?

- Commercial
- Multi-family Housing
- Residential
- Public Bodies
- Other?
What Does the GIF Invest In?

- Renewable Energy Systems
- Efficiency Investments
- What else?
Other Considerations

- Workforce
- Community Empowerment
- Prioritizing Underserved
- Other
Inter-operability

Solar for All

Other programs:
• WHEDA tax credits
• WEDC tax credits
• Focus on Energy
• DOA - Weatherization
• Other
Green Ribbon Commission Timeline

GRC: Green Ribbon Commission
GIF: Green Innovation Fund