

Green Ribbon Commission Public Stakeholders Meeting

Oct. 12, 2023
3:30-5:30 p.m.

Green Ribbon Commission Members

- ▶ Masood Akhtar, *CleanTech Partners*
- ▶ Pamela Boivin, *Woodland Financial Partners*
- ▶ John Brogan, *Bank of Kaukauna*
- ▶ Andy Buck, *International Union of Painters and Allied Trades District Council 7*
- ▶ Antonio Butts, *Walnut Way Conservation Corporation*
- ▶ Sara Conzemius, *Illume Advising*
- ▶ Abigail Corso, *Elevate Energy*
- ▶ Sam Dunaiski, *REWNEW Wisconsin*
- ▶ Sandra Henry, *Slipstream Group, Inc.*
- ▶ Kamaljit Kaur Jackson, *Wisconsin Women's Business Initiative Corporation*
- ▶ Sean Kennedy, *Wisconsin DNR*
- ▶ Montre Moore, *Southeastern Wisconsin Regional Planning Commission*
- ▶ Mike Noreen, *City of River Falls*
- ▶ Kara Pennoyer, *Wisconsin PSC*
- ▶ Nicole Rakobitsch, *CROPP Cooperative Organic Valley*
- ▶ Maria Redmond, *Wisconsin Office of Sustainability and Clean Energy*
- ▶ Ty Rohloff, *Compeer Financial*
- ▶ Katrina Shankland, *Wisconsin State Legislature, Assembly District 71*
- ▶ Dean Warsh, *International Brotherhood of Electrical Workers Local 494 and IBEW Wisconsin State Conference*

Green Innovation Fund



VISION

All Wisconsin communities thrive in our clean economy

MISSION

Accelerate clean energy solutions made in Wisconsin

STRATEGIES

Generate public-private partnerships + make the fund “Evergreen”
Reduce barriers to make it easy to access + be flexible to future policy shifts
Empower all corners of the state + all communities to participate + benefit
Engage in robust marketing, targeting communities with cultural competency
Network with workforce development efforts to build family-supporting jobs

GUIDING PRINCIPLES

Generation: make this sustainable + ensure tangible results
Reduction: make an impact to meet our climate + outreach goals
Empowerment: build on our manufacturing + agricultural legacy
Engagement: target those who need it most + ensure equitable outcomes
Network: build alliances + connect with all sectors in the spirit of Wisconsin



The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the right side of the slide, creating a modern, layered effect. The text is centered on the white background.

Green Innovation Fund Technical Aspects

Investment Vehicles?

Direct Loan

Loan
Guarantee

Loan Loss
Reserve

Participation
Loan

Other

Administration

Who manages the fund and who has the structure and capacity to ensure its success?

Who are the Eligible Borrowers?

Commercial

Multi-family
Housing

Residential

Public
Bodies

Other?



What Does the GIF Invest In?

- ▶ Renewable Energy
- ▶ Efficiency
- ▶ Energy Storage
- ▶ Zero Emission Transportation
- ▶ Green Technology Manufacturing
- ▶ R&D
- ▶ Waste Heat Power
- ▶ Nuclear
- ▶ Beneficial Electrification
- ▶ Workforce
- ▶ Electrical Service
- ▶ Green Infrastructure
- ▶ Adaptation and Resiliency
- ▶ Manure Digesters

Other Considerations



Interoperability

Interplay of funding from additional sources (federal/state/local/philanthropic/private) and deploying incentives and resources with the Green Innovation Fund

Green Innovation Fund Timeline



GRC: Green Ribbon Commission
GIF: Green Innovation Fund

WISCONSIN
ECONOMIC DEVELOPMENT