# WISCONSIN TECHNICAL COLLEGE SYSTEM (WTCS) PROGRAM NARRATIVES

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# **Program**

# WORKFORCE ADVANCEMENT TRAINING GRANTS

#### Website

https://mywtcs.wtcsystem.edu/grants-data-reporting/grants/state-grants/

# Agency

WTCS

## Inception

2005 Act 25

Authorizing Statute 38.41

Administrative Rule TCS 17

### **Expected Outcomes**

Percent of business partners who thought the employee skill gains produced by the training met or exceeded their expectations: expected 90%; actual 96%

Percent of businesses that sought to improve the work environment through training who felt that their expectations were met or exceeded: expected 90%; actual 100%

Percent of business partners who said they were satisfied or very satisfied with the technical college's services: expected 90%; actual 94%

Percent of business partners who said they probably or definitely would recommend the college's services to others: expected 90%; \*actual 99%

Percent of business partners who said they probably or definitely would use the college's services again: expected 90%; actual 96%

\*Measures reflect customer satisfaction information for 2021-22 WAT Grant projects, as information for 2022-23 is not yet available.

#### **Program Goal**

Wisconsin statute authorizes the Wisconsin Technical College System Office to make grant awards to technical colleges for worker skills training. Grants in this category are awarded to promote increased investment in the development of incumbent workers, improve Wisconsin businesses' productivity and competitiveness, augment the state's economic base, and expand technical college training services to businesses and industry. Grants are awarded to upgrade the skills and productivity of employees of established businesses operating in Wisconsin, with the additional objective of supporting regional workforce and economic development efforts.

#### **Incentives and Available Funding**

In FY22, the program was funded at a level of \$3.97 million in general purpose revenue. \$500,000 was set aside for grants serving small businesses. The remaining \$3.47 million was available for grants serving businesses of any size.

# **Program Description**

Workforce Advancement Training (WAT) Grants are made to technical college districts as directed by statute, and the colleges submit applications in partnership with employers or consortia of employers. WAT Grants promote increased investment in the development of incumbent workers, improve Wisconsin businesses' productivity and competitiveness, augment the state's economic base, support career pathways, and expand technical college training services to businesses and industries throughout the state. Training under these grants must focus on occupational skills but can include a combination of occupational, academic, and employability topics or courses.

#### **Program**

# WORKFORCE ADVANCEMENT TRAINING GRANTS (CONTINUED)

# **Program Activity**

In FY22, WAT Grants funded 54 projects and served 8,527 individuals.

\*Measures reflect customer satisfaction information for 2021-22 WAT Grant projects, as information for 2022-23 is not yet available.

## **Eligibility Requirements**

WAT Grants are focused on improving occupational skills, and a wide range of training is eligible under this umbrella. In addition to specific job-related skills such as welding, electrical maintenance, and customer relations, WAT Grants have covered more general topics such as quality improvement, Lean manufacturing, supervision and management, teamwork, problem solving, computing, manufacturing core skills, small business development, and occupational health and safety. Basic skills or English language learning instruction that supports the occupational skill training may also be provided under the grants.

# **Recommended Changes**

None