

# COLLABORATIVE MARKET ACCESS GRANT

## GROWING EXPORT SALES TO BOOST WISCONSIN'S ECONOMY

Companies that want to grow know they need to export—but the time and costs associated with learning the ins and outs of selling in international markets can sometimes be a barrier. The Wisconsin Economic Development Corporation's (WEDC's) **Collaborative Market Access Grant Program** awards pass-through grants to organizations that help companies surmount these barriers by providing financial and technical assistance. The end result: Wisconsin companies implement sound export sales strategies, leading to better results in new markets.

### How it works

Nonprofits, regional economic development organizations, industry associations and other organizations that work with Wisconsin companies to help increase their exports can apply for grants of up to \$150,000. Upon receiving a grant, recipients award scholarships of up to \$15,000 each to a cohort of companies in the communities they serve to help those companies complete export development projects.

### Eligibility

To receive a grant, applicants must submit a proposal that demonstrates organizational support for the project and explains why the project is needed and how it will make an impact. Organizations must demonstrate administrative capacity to manage the project. Applications are reviewed and approved on a rolling basis, so organizations are encouraged to apply as soon as possible after a new fiscal year begins on July 1 of each year.

## APPLICATION INFORMATION

For more information about Collaborative Market Access Grants, please contact:

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