

# Pulp, Paper & Converting

BY THE NUMBERS

**100+**

**Business Locations**  
26% of locations in  
State of Wisconsin



**18,000+**

**Industry Jobs**



**#1**

Wisconsin is the top State  
in Paper Production with  
the largest concentration  
in the New North region.

**Industry Contributions  
to the New North  
regional economy:**



**Output: \$2.9B**

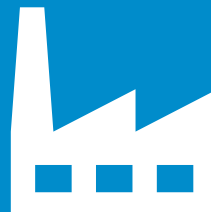
**Industry Purchases: \$1.7B**

**Sales within the Region: \$985M**

**60%**

of the state's labor, labor  
income, and economic  
impact comes from the  
New North region.

**Green Bay Packaging**  
First new paper mill in WI in 30 years  
\$500M+ investment (2021)



**Georgia Pacific**  
\$500M expansion (2023)

## State & Regional Partnerships



Wisconsin Institute for Sustainable Technology  
College of Natural Resources  
**University of Wisconsin - Stevens Point**