

CANADA

Canada is Wisconsin's most important trade partner, ranking first among its export destinations as well as its import sources.



EXPORTS

\$8.5 billion from Wisconsin to Canada in 2023

TOP 3 GOODS EXPORTS TO CANADA IN 2023



1. **Industrial machinery:** \$1.9 billion
2. **Electrical machinery:** \$814 million
3. **Vehicles and parts:** \$754 million

TOP 3 AGRICULTURAL EXPORTS TO CANADA IN 2023



1. **Beverages and spirits (incl. ethanol):** \$293 million
2. **Misc. prepared foods:** \$219 million
3. **Prepared fruits, nuts, etc.:** \$158 million

JOB



17,600 employed by Canadian multinationals with operations in Wisconsin

Canada has more companies with operations in Wisconsin than any other country.

(SOURCE: ORBIS AND UNIWORLD)

The Conference of Great Lakes and St. Lawrence Governors and Premiers unites the chief executives from Illinois, Indiana, Michigan, Minnesota, New York, Ohio, Ontario, Pennsylvania, Québec, and Wisconsin. The governors and premiers work as equal partners to grow the region's \$6 trillion economy and protect the world's largest system of surface fresh water.



We are absolutely delighted to be opening our first U.S. facility in DeForest. We know of Wisconsin's reputation for its great growers and fertile land. In addition to its proximity to key markets, we chose DeForest because we recognize shared values that have long been important to us: family, community, helping others, and always being down to earth.

~ Angela Santiago, Co-Founder and President,
The Little Potato Company (Edmonton)