

GERMANY

Germany is a key trading partner for Wisconsin, ranking fourth among the state's export destinations and fifth among its import sources.



EXPORTS

\$959 million from Wisconsin to Germany in 2023

TOP 3 GOODS EXPORTS TO GERMANY IN 2023



1. **Industrial machinery:** \$195 million
2. **Medical and scientific instruments:** \$132 million
3. **Plastics:** \$92 million

TOP 3 AGRICULTURAL EXPORTS TO GERMANY IN 2023



1. **Odoriferous mixtures and flavorings:** \$52 million
2. **Plant and animal proteins and other products:** \$11 million
3. **Enzymes, rennet:** \$10 million

Wisconsin and the German state of Hessen have had a sister state relationship since 1976.

JOBS



14,900 employed by German **multinationals** with operations in Wisconsin

More German companies have operations in Wisconsin than any other country in Europe.

(SOURCE: ORBIS AND UNIWORLD)

RANK



Germany is the sixth largest market for Wisconsin's agricultural exports



HARIBO will invest well above \$300 million in our state-of-the-art facility, the largest project in our 100-year history. In addition to that investment, we're going to create up to 385 direct HARIBO jobs in phase one of our build and up to 4,200 indirect jobs upon completion of our full build, as per an independent economic study. It's important to us to be exemplary corporate citizens and give back to the places where we live and work, so we're proud of the relationships we've already built as we become part of the fabric of the community.

~ Wes Saber

Executive Vice President and Chief Financial Officer
HARIBO of America