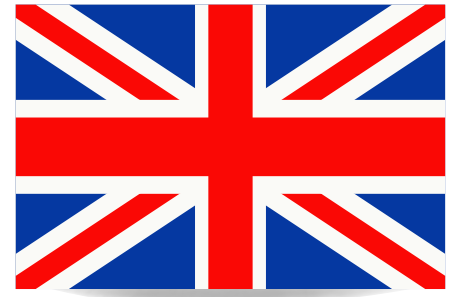


UNITED KINGDOM



The United Kingdom is a key trading partner for Wisconsin. The UK is Wisconsin's fifth largest export destination and 13th largest import source.

EXPORTS

\$898 million from Wisconsin to the UK in 2023

TOP 3 GOODS EXPORTS TO THE UK IN 2023

1. **Aircraft and parts:** \$242 million
2. **Industrial machinery:** \$224 million
3. **Electrical machinery:** \$80 million

TOP 3 AGRICULTURAL EXPORTS TO THE UK IN 2023



1. **Bovine genetics:** \$19 million
2. **Nicotine products:** \$11 million
3. **Prepared vegetables, fruits, nuts:** \$8 million

JOBS



22,100 employed by UK **multinationals** with operations in Wisconsin

Firms based in the UK employ more Wisconsinites than any other foreign country.

(SOURCE: BEA - ACTIVITIES OF US AFFILIATES OF FOREIGN MULTINATIONAL ENTERPRISES)

RANK



The UK is the **ninth largest market** for Wisconsin's exports of aircraft and parts

“
As a global company based in the United Kingdom, 4imprint had several options for its expansion project, but chose to invest in Wisconsin because it was the best fit for the company’s growth strategy and because it enabled the company to continue providing outstanding customer service.

~ Kevin Lyons-Tarr
CEO, 4imprint