

Wisconsin was the first state to recognize Earth Day, and remains committed to clean energy.

# WISCONSIN: A HUB FOR ELECTRIC VEHICLE MANUFACTURING AND TECHNOLOGY DEVELOPMENT

Companies in the electric vehicle (EV) industry and supporting the electrification transition will find a welcoming, innovative, and collaborative home base in Wisconsin. Our tax structure, competitive incentives, and renewable energy programs are compelling for business relocation and expansion.

## WISCONSIN OFFERS UNPARALLELED BENEFITS THAT SUPPORT THE ELECTRIFICATION TRANSITION.

COLLABORATION IS CORE TO OUR DNA, AS DEMONSTRATED BY THESE STATE AND REGIONAL EFFORTS THAT PROMOTE THE ADOPTION OF EV.

### WISCONSIN CLEAN ENERGY PLAN PROGRESS REPORT

Released in 2023

### OFFICE OF SUSTAINABILITY & CLEAN ENERGY

[osce.wi.gov](https://osce.wi.gov)



### MEMBER OF THE REGIONAL ELECTRIC VEHICLE (REV) MIDWEST COALITION

Committed to increasing EV adoption

### MEMBER OF THE MULTI-STATE LAKE MICHIGAN CIRCUIT

Creating an EV circuit around Lake Michigan

### WISCONSIN DEPARTMENT OF TRANSPORTATION EV INFRASTRUCTURE RESOURCES

[EV Infrastructure Resource Overview](#)

As the first state to develop a technical college system, Wisconsin has more than 100 years' experience training our workforce to meet industry demands.

# WISCONSIN WORKFORCE GOES BEYOND THE NATIONAL AVERAGE

Driving our well-qualified workforce is Wisconsin's world-renowned education system that awarded more than 94,000 degrees and certificates last year. With nearly more than 500,000 post-secondary students enrolled in 2023, Wisconsin gives businesses access to a strong, skilled, and sophisticated workforce.

Source: Reporting from the UW System, WAICU, and WTCS

## 2ND HIGHEST CONCENTRATION

*of experienced manufacturing workers in the U.S.*

Source: Lightcast 2024.1 Dataset

## 3-4 TIMES HIGHER EMPLOYMENT CONCENTRATION IN CRITICAL EV INDUSTRY SECTORS

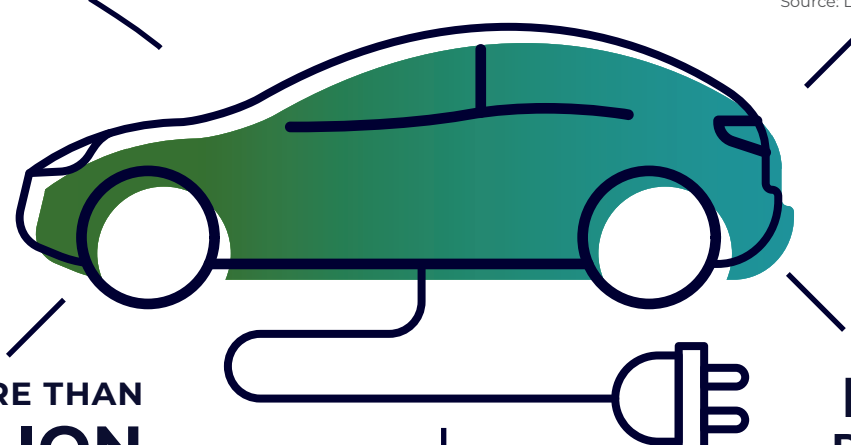
*than competing states*

Source: Lightcast 2024.1 Dataset

## WISCONSIN RANKS HIGHER THAN THE NATIONAL AVERAGE IN KEY EV JOB CATEGORIES

*including electrical engineers, industrial engineers and computer programmers.*

Source: Lightcast 2024.1 Dataset



## SPENDING MORE THAN \$1.5 BILLION EVERY YEAR ON RESEARCH,

*the University of Wisconsin-Madison ranks #8 in research expenditures in the U.S.*

Source: National Center for Education Statistics Higher Education Research & Development Survey

## NEARLY 5,000

*engineering degrees and certifications awarded across Wisconsin in 2022*

Source: Lightcast 2023.4 Dataset

## MADISON RANKS 3RD IN THE U.S. AMONG MIDSIZE METRO AREAS WITH THE MOST TECHNOLOGY JOBS PER CAPITA

Source: Spanning Industry Research



The Wisconsin Idea, embraced by the University of Wisconsin, signifies that education influences people's lives beyond the classroom.

## INDUSTRY AND ACADEMIA ARE WORKING TOGETHER ON THE NEXT GENERATION OF ELECTRIFICATION

As world-leading research institutions, the University of Wisconsin-Madison and University of Wisconsin-Milwaukee are advancing the next generation of energy production, storage and delivery, including battery efficiency, hydrogen fuel cells, fusion energy, and other forms of alternative energy.

>> **Wisconsin Electric Machines and Power Electronics Consortium** – Internationally renowned power electronics and electric machines research group located at UW-Madison with industry-leading members advancing EV including Ford, GM, Boeing, and Harley-Davidson.

>> **Traffic Operations and Safety Laboratory** – UW-Madison is one of 10 U.S. Department of Transportation–designated proving grounds for driverless cars and trucks.

>> **Wisconsin Energy Institute (WEI)** focuses on electricity systems, transportation, and fuels that together account for more than two-thirds of total U.S. energy use.

>> **The Center for Sustainable Electrical Energy Systems at UW-Milwaukee** is exploring methods to make electric power systems more sustainable, cost-effective, and secure through research on energy storage, microgrid systems, and renewable energy sources.

### INDUSTRY LEADERS IN ENERGY, ELECTRIFICATION, AND TRANSPORTATION

**Rockwell  
Automation**

**REGAL**

**MERCURY**



**Johnson  
Controls**

**TREK**

**OSHKOSH**

**ARIENS**

**CLARIOS**

# WISCONSIN

ECONOMIC DEVELOPMENT

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**LOOK FORWARD ►**