



FOOD & BEVERAGE

BY THE NUMBERS

8 OF THE 10

largest food companies
in the world have operations
in Wisconsin.

Data Axle, 2024



3,700+
COMPANIES

Lightcast Q1 2024 Dataset



136,000+ JOBS

connected to the food and
beverage industry

Lightcast Q1 2024 Dataset



Wisconsin produced more than

**32 BILLION
POUNDS OF MILK**

in 2023, 14% of total U.S. milk production.

*U.S. Department of Agriculture
National Agricultural Statistics Service*

**#1 IN CHEESE
PRODUCTION**

with more than 3.5 billion pounds
of cheese made each year,
25% of the U.S. total.

*Wisconsin 2023 Agricultural Statistics, DATCP;
U.S. Department of Agriculture National Agricultural Statistics Service*



WISCONSIN IS #1

among U.S. states in the production of
cheese, cranberries, ginseng, dry whey,
milk goats, and snap beans.

Wisconsin 2023 Agricultural Statistics, DATCP



Wisconsin exported

\$3.9 BILLION

in agricultural products to
150 countries in 2023.

*U.S. Census Bureau data as
reported by WISERTrade*



#1 IN THE U.S.

for food product machinery
manufacturing employment

Lightcast Q1 2024 Dataset



INDUSTRY STRONG. TECHNOLOGY SMART. FUTURE READY.

“ Taking into account proximity to customers, logistics, high-quality human capital, and a business-friendly environment, Wisconsin was a great choice. ”

EDMUND POKU

Founder
Niche Cocoa