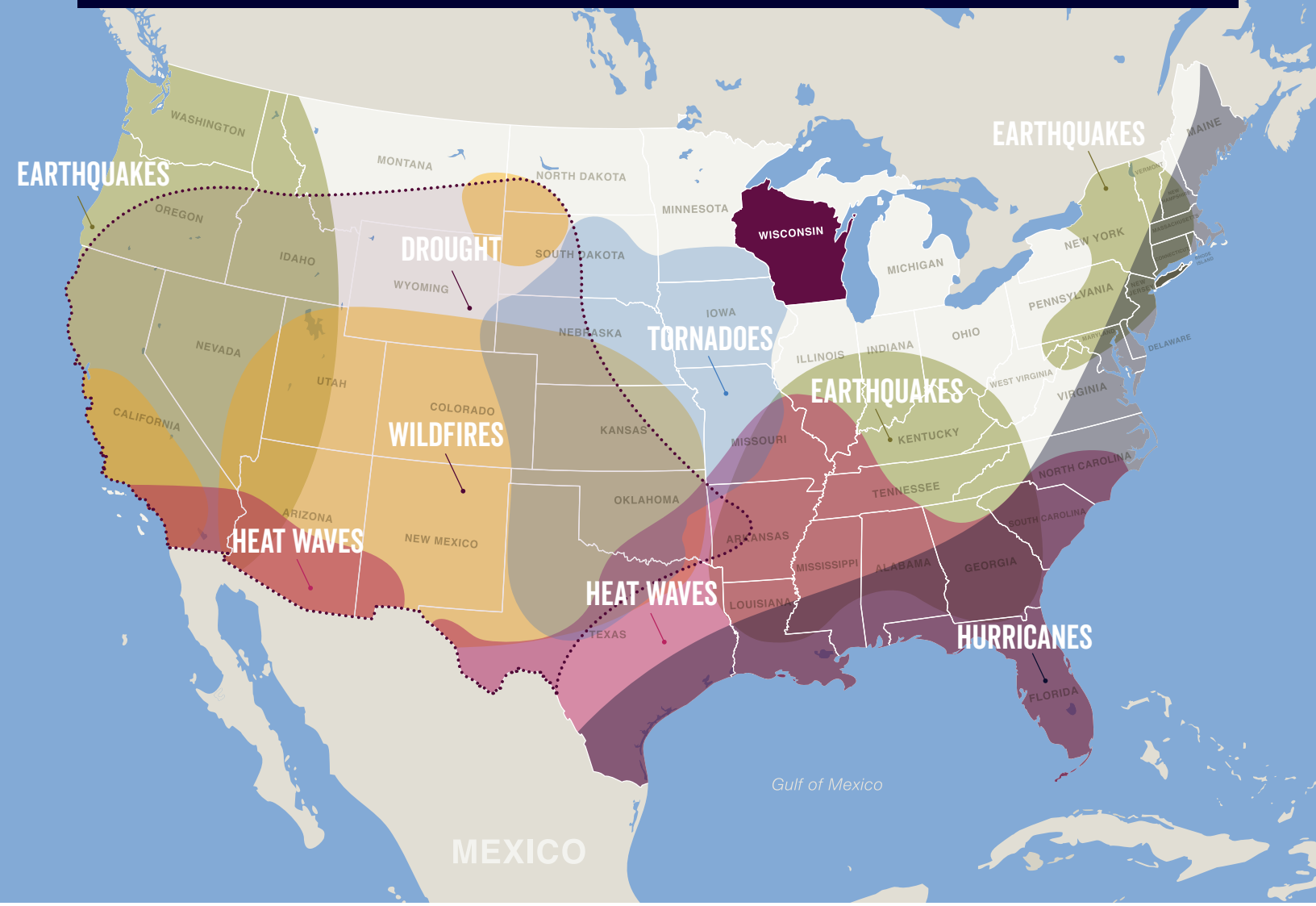
WISCONSIN

LOW RISK OF NATURAL DISASTER

> “A single severe event that disrupts production for 100 days — something that happens every five to seven years on average — could erase almost a year’s earnings in some industries.”
>
> **MCKINSEY & CO.**