

# Startup Soft Landing Program

## **Information and resources:**

Provide startups with information about the local business environment, industry trends, regulations, and other important resources. This can help startups make informed decisions about moving to the community.

## **Offering networking opportunities:**

Help startups connect with other businesses, investors, mentors, and service providers in the community. Assists startups build relationships and grow their networks.

## **Mentorship and coaching:**

Provide connections to mentorship and coaching to startups to help them develop their business plans, refine their pitches, and navigate the local business ecosystem.

## **Facilitating access to funding:**

Provide access funding from investors, venture capitalists, or other sources. They can also help startups apply for grants, loans, or other funding programs.

## **Assisting with regulatory compliance:**

Connect to organizations that can help startups navigate the regulatory environment and ensure that they are in compliance with local laws and regulations.

## **Space and infrastructure:**

Connect startups with office space, co-working spaces, or other infrastructure that they need to establish a physical presence in the community.

## **Connect to the ecosystem:**

Introduce startup to industry ecosystem from corporations, universities, industry hubs, investors, local government, and other startups.

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