

# SMALL BUSINESS DEVELOPMENT GRANT

## CONNECTING SMALL BUSINESSES WITH THE CAPITAL THEY NEED TO GROW

The Wisconsin Economic Development Corporation's (WEDC's) **Small Business Development Grant (SBDG) Program** encourages communities and economic development partners to invest in their small businesses. The program offers financial incentives for these communities and organizations to develop innovative programs that directly support small businesses and small business creation. The program's goal is to support local and regional economic development programs that are aimed at providing greater access to capital to small businesses in the state of Wisconsin.

### How it works

The SBDG Program is a competitive program that assists local and regional economic development organizations, municipalities, tribal governments, and counties to support small business development in their respective areas. WEDC has allocated \$2 million for fiscal year 2025, with individual grants ranging from \$50,000 to \$250,000.

### Eligibility criteria

Eligible uses of funds include, but are not limited to, matching grant programs (such as startup, façade, expansion) and small business financing for firms with fewer than 25 full-time equivalent employees. Grant funds may not be used to cover past costs. WEDC will not require matching funds for this program; however, applications that provide for matching funds will receive extra points in the scoring process. The scoring process will also take into account whether the project is in a rural or distressed area and whether it will assist small businesses that are diversely owned, among other criteria.

## LEARN MORE

For more information about becoming eligible for the Small Business Development Grant Program, contact a Wisconsin Economic Development Corporation (WEDC) regional economic development director.

You can find the list of regional directors and territories covered at [wedc.org/regional](https://wedc.org/regional).