



# SAMPLE

For reference only - must submit online

## Interest Form - Wisconsin Certified Sites Program

This form is to express interest in submitting a site for the Wisconsin Certified Sites Program for 2025. By submitting this form, I, the applicant, recognize that the purpose of the program is to improve properties specifically for corporate investment.

sarah.bownds@wedc.org [Switch account](#)

 Draft saved

The name, email, and photo associated with your Google account will be recorded when you upload files and submit this form

\* Indicates required question

Self Assessment - Is my site ready for the Wisconsin Certified Site Program?  
(Check all that apply)

- A public agency or organization owns or has an exclusive option on the property.
- My local elected leaders, local partners, and site representatives are in support of industrial development and are willing and able to participate in the WEDC Certified Sites Program.
- Funding is available to cover the community portion of the strategic site analysis (\$7,500).
- Funding is available to cover any required due diligence studies within 90 days pending vendor availability (past participants have reported total cost ranging between \$50,000 to \$300,000-- but each site's cost will be unique).
- A speculative master site plan is already created or has the ability to be created within the next three months (a master plan should include lot lines, roadway access, utility line paths/types/sizes).

First & Last Name \*

Your answer

Email Address \*

Your answer



Phone Number \*

Your answer

County \*

Your answer

Property Name \*

Your answer

Acreage \*

The property should be at least 20 acres of contiguous, developable land available for sale or lease (with a documented price and terms) to prospective industrial investors. If the property is only available for lease, the lease term should be a minimum of 25 years. The community should either own the property or have an exclusive option on the property.

Your answer

Ownership Name \*

Your answer

Ownership Type \*

- Public
- Private
- Public & Private
- Other:

Latitude/Longitude (XX.XXXX, YY.YYYY) \*

- 1) Visit google maps
- 2) Hover the mouse over the site
- 3) Right-click
- 4) Select the coordinates to copy, and paste into textbox below.

Your answer

Is the site zoned to allow for industrial development or can the site be rezoned for industrial use within 90 days? \*

- Yes, the property is zoned to allow industrial development
- Yes, the site will require rezoning, but this process can occur within 90 days.
- No, the site will require rezoning, and this process will require more than 90 days.
- No zoning
- Unknown
- Other:

Please describe the utility infrastructure which serves or can serve the site. \*

(e.g. a substation is .5 miles from the site, 6" city water lines are in the adjacent right-of-way along Hwy 10)

Your answer

Please include any additional commentary regarding the background on the property (e.g., how long has community been marketing the property, has any past investment or due diligence been made, etc.)

Your answer

Please submit an aerial with the boundary lines of the property outlined. Please also feel free to include any due diligence already complete on the site as well as any utility maps. \*

Please name the file according to this format: "County - Site Name - Aerial". PDF files preferred.

Upload up to 5 supported files. Max 10 GB per file.

 Add file

**By submitting this form...**

I understand that participating in this program is voluntary, and an invitation to proceed with certification is not guaranteed. I also confirm that I have already coordinated with local partners and stakeholders to confirm their support in responding to the Request For Information (RFI) and willingness to join the site visit. Should my property be selected to proceed with certification, any costs incurred for the due diligence phase are at my own expense. I understand I will be responsible for the Community portion (\$7,500) of the Site Assessment Fee, payable to "Site Selection Group," due upon receipt of the Site and Community Evaluation Report. WEDC will provide a matching \$7,500 to cover the remainder of the consultation fee. I recognize that successful completion of site certification requires collaboration between local units of government, utilities, and regional economic development partners.

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