



WEDC REQUEST FOR BIDS

International Trade Data Tool

Date March 17, 2025

To Whom it May Concern:

The Wisconsin Economic Development Corporation (WEDC) is requesting bids from vendors interested in providing analysis tools for international trade data.

WEDC requires a tool allowing for detailed examination of US trade data, including US total trade and sub-national trade data, as reported by the US Census Bureau, as well as similar data as reported by foreign countries. The tool will be utilized by WEDC staff as well as our partners at the Wisconsin Department of Trade and Consumer Protection.

Specific services to be provided include, but may not be limited to:

1. import and export data, including both origin and destination country and origin and destination state for all U.S. states and territories, sub-state level data is not required but is preferred;
2. port of arrival or departure;
3. HS code and product descriptions to at least the 6-digit level;
4. value in US dollars, weight and volume, and method of transport;
5. both monthly and annual data;
6. historical data back to at least 2010 (with even earlier data preferred);
7. total exports and imports of other nations – should include as many major partners possible, including but not limited to Canada, Mexico, EU nations, China, Japan, etc., import and export data for countries who are not current major trade partners is not required but is preferred;
8. ability to create user-defined product, state, and country groupings;
9. formatting should allow easy comparisons to previous time periods;
10. ability to present data as spreadsheets or as multiple types of graphs and charts;
11. ability to download and save data in multiple document formats (Excel, pdf, Word doc, etc.).

Prospective vendors should also detail additional types of data, analysis, etc. that are available through your service that do not fall under the requirements above. Please also

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describe your onboarding process for new users and what on-demand training is available for existing product features and will be provided for any additional features that are added and made available to WEDC.

Vendors must maintain confidentiality regarding WEDC and employee information.

Vendors interested in providing services to WEDC should submit a bid by the close of business on March 28, 2025 to WEDC's Economic Research Manager, Steven Richmond, at steven.richmond@wedc.org. Bids should include the following information:

1. Vendor's ability to provide the above outlined services;
2. Vendor's experience providing related services;
3. Completed Supplier Demographic Attestation (attached);
4. References from clients to whom the vendor has provided similar services; and
5. The cost of services per user for a 5-year contract.

WEDC will review each bid and intends to select the vendor that provides the best value to WEDC. Each bid will be evaluated based on the vendor's ability to accommodate the above stated requirements, experience providing related services, cost proposal, and possibly the vendor's website. However, WEDC retains the right to accept or reject any or all bids if it's determined by WEDC to be in the best interest of WEDC to do so.

Questions concerning this request for bids should be directed to WEDC's Economic Research Manager, Steven Richmond, at steven.richmond@wedc.org.

Thank you for your interest in working with WEDC.