



AGRICULTURAL TECHNOLOGY

➤ **BY THE NUMBERS**



4,678

employed in farm machinery and
equipment manufacturing

Lightcast 2025 Q1 Dataset



3.6X HIGHER

employment concentration
than the U.S. average
in farm machinery
and equipment manufacturing

Lightcast 2025 Q1 Dataset



\$464 MILLION

in agricultural equipment exports
in 2024

U.S. Census Bureau data via WESERTrade

22,731

workers in animal farming
and its supporting activities

Lightcast 2025 Q1 Dataset



3.5X HIGHER EMPLOYMENT

concentration than the U.S. average
in animal farming and its supporting activities

Lightcast 2025 Q1 Dataset



Wisconsin is a

WORLD LEADER IN ANIMAL GENETICS

accounting for nearly **60%** of total U.S. exports of bovine semen in 2024

U.S. Census Bureau data via WESERTrade



INDUSTRY STRONG. TECHNOLOGY SMART. FUTURE READY.

“

With investment raised thanks to WEDC's Qualified New Business Venture Program, we were able to hire a couple other people and keep more developers hired for a longer period of time. It's just helped us develop more of our software and fully develop the first iteration of our marketplace. ”

BJORN BERMAN

Co-founder and Marketing Lead
SeedLinked