



## FOOD & BEVERAGE

## ➤ BY THE NUMBERS

**8 OF THE 10**

largest food companies  
in the world have operations  
in Wisconsin.

*Food Engineering Magazine, Data Axle, 2024*



**3,747  
COMPANIES**

*Lightcast Q4 2024 Dataset*



**142,667 JOBS**

connected to the food and  
beverage industry

*Lightcast Q4 2024 Dataset*



Wisconsin produced more than

**32 BILLION  
POUNDS OF MILK**

in 2024, 14% of total U.S. milk production.

*U.S. Department of Agriculture  
National Agricultural Statistics Service*

**#1 IN CHEESE  
PRODUCTION**

with more than 3.5 billion pounds  
of cheese made each year,  
**25% of the U.S. total.**

*Wisconsin 2024 Agricultural Statistics,  
DATCP*



**WISCONSIN IS #1**

among U.S. states in the production of  
cheese, cranberries, ginseng, dry whey,  
milk goats, and snap beans.

*Wisconsin 2024 Agricultural Statistics, DATCP*



Wisconsin exported

**\$4 BILLION**

in agricultural products to  
150 countries in 2024.

*U.S. Census Bureau data as  
reported by WISERTrade*



**#1 IN THE U.S.**

for food product machinery  
manufacturing equipment

*Lightcast Q4 2024 Dataset*



**INDUSTRY STRONG. TECHNOLOGY SMART. FUTURE READY.**

“ Taking into account proximity to customers, logistics, high-quality human capital, and a business-friendly environment, Wisconsin was a great choice. ”

**EDMUND POKU**

Founder  
Niche Cocoa