

GERMANY

Germany is a key trading partner for Wisconsin, ranking fourth among the state's export destinations and sixth among its import sources.



EXPORTS

\$1.1 billion from Wisconsin to Germany in 2024

TOP 3 GOODS EXPORTS TO GERMANY IN 2024



1. **Aircraft and parts:** \$223 million
2. **Industrial machinery:** \$190 million
3. **Vehicles and parts:** \$99 million

TOP 3 AGRICULTURAL EXPORTS TO GERMANY IN 2024



1. **Odoriferous mixtures and flavorings:** \$57 million
2. **Enzymes, rennet:** \$15 million
3. **Plant and animal proteins and other products:** \$13 million

Wisconsin and the German state of Hessen have had a sister state relationship since 1976.

JOBS



12,900 employed by German **multinationals** with operations in Wisconsin

Of all the countries in Europe, Germany has the most companies with operations in Wisconsin.

(SOURCE: ORBIS AND UNIWORLD)

RANK



Germany is the **sixth largest market** for Wisconsin's agricultural exports

HARIBO will invest well above \$300 million in our state-of-the-art facility, the largest project in our 100-year history. In addition to that investment, we're going to create up to 385 direct HARIBO jobs in phase one of our build and up to 4,200 indirect jobs upon completion of our full build, as per an independent economic study. It's important to us to be exemplary corporate citizens and give back to the places where we live and work, so we're proud of the relationships we've already built as we become part of the fabric of the community.

Wes Saber

Executive Vice President and Chief Financial Officer
HARIBO of America