



A STATE OF WELL-BEING

IN WISCONSIN

Wisconsin is consistently ranked at the top, from health care and low cost of living to career opportunities and outdoor recreation. Here are just a few reasons Wisconsin stands out when it comes to quality of life for your present and future workforce.

#5

in the U.S. for overall opportunity¹



#5

among the best public school systems in the U.S.²

#13

least stressed state in the nation²



TOP 20

among the top U.S. states for health care access, outcomes, and overall quality^{1,2}

#8

best state to live in²



#8

best state to raise a family in²

RECREATION



3RD

Wisconsin has the third most **SKI RESORTS** in the country³



8

Wisconsin boasts eight of Golfweek's top 50 best **PUBLIC GOLF COURSES** you can play³



84,000

Enjoy 84,000 miles of rivers and streams and 15,000 inland lakes

Sources: (1) U.S. News and World Report, 2024; (2) WalletHub, 2025; (3) National Ski Areas Association.

ECONOMIC WELL-BEING

FOR YOUR COMPANY AND FOR THE FUTURE



FUEL FINANCIAL STABILITY

With high credit ratings and a fully funded pension system, Wisconsin is known for fiscal stability. This means a low risk of unexpected tax burdens for your company. It also protects your Wisconsin-based employees from tax hikes, allowing them to build wealth, meet long-term goals and set them up for economic well-being. This benefits not only them, but your company and the communities in which you operate.



EDUCATE EVERYONE

Wisconsin is ranked in the top 10^{1,2} for its outstanding educational system. We're working to make it even better by providing access to continuous learning. This ensures our workforce has the skills for emerging technology and gives your company a competitive edge. It also enables workers to obtain high-quality employment, reinforcing their long-term financial stability.



RESPECT THE ENVIRONMENT

Our state is rich in natural resources. For us, being good stewards of our fresh water, fertile land and abundant forests is good business, as our resources fuel global leadership in key industries. Not only that, but Wisconsinites love the outdoors and keeping these resources pristine for their enjoyment leads to a higher quality of life.



SUPPORT HEALTHY LIVING

Wisconsin is ranked in the Top 10 for quality of life. Part of that is making sure everyone has access to high quality health care. Not only does it increase enjoyment, but better health outcomes improve productivity and increase individual earning potential.



REINFORCE COMMUNITY INFRASTRUCTURE

Wisconsin wants to set everyone up for success. To do that, we start with the essentials, supporting people and communities with housing; schools; libraries; arts; recreation; and the connections we all need to live, learn, and work, including buildings, roads, and access to broadband.

Sources: (1) U.S. News and World Report, 2024; (2) WalletHub, 2025.

Contact WEDC to learn more about

WISCONSIN'S EXCEPTIONAL QUALITY OF LIFE

and how it can contribute to your company's success.