

UNITED KINGDOM

The United Kingdom is a key trading partner for Wisconsin. The UK is Wisconsin's seventh largest export destination and 16th largest import source.



EXPORTS

\$764 million from Wisconsin to the UK in 2024

TOP 3 GOODS EXPORTS TO THE UK IN 2024



1. **Industrial machinery:** \$217 million
2. **Aircraft and parts:** \$128 million
3. **Electrical machinery:** \$77 million

TOP 3 AGRICULTURAL EXPORTS TO THE UK IN 2024



1. **Bovine genetics:** \$15 million
2. **Misc. prepared foods:** \$8 million
3. **Prepared vegetables, fruits, nuts:** \$7 million

JOBS



20,000 employed by UK **multinationals** with operations in Wisconsin

Among European countries, companies from the UK employ the most people in Wisconsin.

(SOURCE: BEA - ACTIVITIES OF US AFFILIATES OF FOREIGN MULTINATIONAL ENTERPRISES)

RANK



The UK is the **second largest market** for Wisconsin's aircraft and parts exports

“As a global company based in the United Kingdom, 4imprint had several options for its expansion project, but chose to invest in Wisconsin because it was the best fit for the company’s growth strategy and because it enabled the company to continue providing outstanding customer service.”

Kevin Lyons-Tarr

CEO

4imprint