



# WATER TECHNOLOGY

➤ **BY THE NUMBERS**



**250+**

companies in water  
technology

**INCLUDING**



**11**

global or national  
headquarters for water  
technology businesses

**WITH**



**\$60 MILLION**

in annual revenue each



THE WATER COUNCIL



**WISCONSIN**

is home to The Water Council, a global  
water hub with 6 international partnerships  
and more than 30 global collaborations.



**MILWAUKEE'S**

Water Centric City Initiative honors the  
role water plays in the city's history,  
identity, and economy.



In 2024, The Water Council  
was awarded a U.S. Small  
Business Administration  
**REGIONAL INNOVATION  
CLUSTER AWARD**  
as a mature  
water technology cluster



Wisconsin is a

**NATIONAL CENTER  
OF EXCELLENCE**

for Wastewater Surveillance, one of  
only four such centers in the nation.



UW-Milwaukee's School of  
Freshwater Sciences is the only  
graduate school in the U.S. solely  
dedicated to the study of fresh water  
and the largest water-focused academic  
research institution on the Great Lakes.



**INDUSTRY STRONG. TECHNOLOGY SMART. FUTURE READY.**

“ Led by The Water Council, Milwaukee’s water cluster has established the region as a top global hub for innovation and solutions to the world’s water challenges. ”

**BROOKINGS INSTITUTION**