



QUESTIONS AND ANSWERS

Impact Modeling and Economic Development Data Tool RFP

Date May 21, 2025

This questions and answers document consolidates all questions received by WEDC about the impact modeling and economic development data tool RFP prior to deadline to submit questions on May 19, 2025. Some questions have been edited to maintain the confidentiality of potential proposers.

QUESTIONS REGARDING IMPACT MODELING REQUIREMENTS

Question 1: What geographic scope and level of detail is required for the impact modeling tool?

Answer 1: WEDC does not typically model impacts outside Wisconsin or at a sub-county level. Most commonly, we model impacts within a multi-county region with borders based on commuting patterns. For WEDC's purposes, we would want a tool able to model events at the individual county level or at the level of custom-aggregated groups of counties.

QUESTIONS REGARDING PARTNER ORGANIZATIONS

Question 1: Do the 75 total users across WEDC and partner organizations require direct access to the tool or simply access to data and outputs from the tool?

Answer 1: All 75 users should have direct access to the tool. Providing access to a tool that allows easy access and analysis of economic data that is commonly used for economic development is one of the ways that WEDC supports our partner organizations around the state. Many of these partners face stringent budgetary and staffing constraints and this is one way WEDC is able to help these partners operate effectively.

Question 2: How many of the 75 user seats will be used by WEDC staff versus staff at WEDC's partner entities?

Answer 2: Roughly 10 seats will be reserved for WEDC users and 1-5 seats will be used by each of the partner organizations. Some of the 75 seats will be kept as contingency seats in case WEDC or a partner needed additional users.

LOOK FORWARD ➤

Question 3: Do both WEDC and WEDC-partner users need access to economic development data and impact modeling tools or do some users only need access to one or the other.

Answer 3: While only 2 or 3 WEDC users will typically use the impact modeling function, WEDC aims to provide access to that capability as well as economic development data access for our partners. Most users under the contract will need access to both impact modeling and the data tool.

Question 4: Who are the 18 partner entities who would be provided access to the tool through this RFP?

Answer 4: In addition to purchasing access for WEDC staff, this procurement aims to provide access to 18 of our Regional Economic Development Organization and Regional Planning Commission partners. Those organizations are:

1. Milwaukee 7
2. Northwest Wisconsin RPC
3. East Center Wisconsin RPC
4. Bay-Lake RPC
5. Capital Area RPC
6. Southeastern Wisconsin RPC
7. Southwestern Wisconsin RPC
8. West Central Wisconsin RPC
9. Mississippi River RPC
10. North Central Wisconsin RPC
11. Momentum West
12. Madison Region Economic Partnership
13. New North
14. Prosperity Southwest Wisconsin
15. Centergy
16. Visions Northwest
17. 7 Rivers Alliance
18. Grow North

QUESTIONS REGARDING RFP PROCESS

Question 1: Should the cost proposal described in Section V. of the RFP be submitted as a separate attachment or included in the main proposal document along with the requirements in Section IV?

Answer 1: For ease of comparing different bids, we prefer that proposals be submitted with a consistent format in as few separate files as possible. Please include the cost proposal after the Other Items outlined in section IV, item D.

The additional documents listed in section IV, item E should be included as separate attachments.