

GLOBAL TRADE MISSION: GERMANY

HESSEN AND BADEN-WÜRTTEMBERG
JUNE 6-13, 2026



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If you have questions about this program, please contact:

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Join the Global Trade Mission to Germany for:

- A chance to connect with export partners in Europe's largest economy (and the world's third-largest by nominal GDP), with additional access to Austria and Switzerland—more than 100 million German-speaking consumers in all
- Facilitated connections in the third-largest global export market—a leader in advanced manufacturing, life sciences, automobile, and aerospace
- Introductions to German manufacturers that are interested in the U.S. as a long-term growth market, making dual-purpose business deals a strong possibility
- Access to a strong consumer market in a heavily industrialized country with an appetite for strong long-term partners
- The opportunity to do business in an environment with a transparent legal framework that has robust intellectual property protections and a stable business climate

Cost: \$2,500 for a Wisconsin exporter of goods or services (\$2,200 for each additional participant from the same company)

This subsidized cost includes the following personalized services for trade mission participants:

- Market research and customized one-on-one appointments with potential customers, agents, distributors and other market intermediaries in each city
- Hotel accommodations for the duration of the program
- All scheduled ground transportation in Hessen and Baden-Württemberg
- Transportation from Hessen to Baden-Württemberg
- Some group meals
- Interpreter fees

The registration deadline for this program is **March 15, 2026**.

For more details and registration information, visit wedc.org/germany26

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