

**WISCONSIN EXPORTS BY PRODUCT CATEGORY**

2025 RANK	CATEGORY	EXPORT VALUE			% CHANGE		2015 RANK
		2024	2025	2015	2024-2025	2015-2025	
1	Industrial Machinery	\$7,830,436,880	\$8,204,949,369	\$5,843,966,221	4.78%	40.40%	1
2	Electrical Machinery	\$3,121,463,617	\$2,845,342,555	\$2,182,730,388	-8.85%	30.36%	3
3	Medical and Scientific Instruments	\$2,251,974,731	\$2,204,526,585	\$2,412,941,327	-2.11%	-8.64%	2
4	Plastics	\$1,640,403,335	\$1,552,665,878	\$1,029,713,233	-5.35%	50.79%	5
5	Vehicles and Parts	\$1,742,458,529	\$1,508,515,266	\$1,704,548,407	-13.43%	-11.50%	4
6	Aircraft & Parts	\$1,028,533,309	\$872,995,190	\$393,646,400	-15.12%	121.77%	9
7	Paper Products	\$868,086,910	\$762,955,971	\$903,750,648	-12.11%	-15.58%	6
8	Pharmaceuticals	\$508,826,393	\$565,815,032	\$297,960,284	11.20%	89.90%	15
9	Misc. Chemical Products	\$562,027,286	\$550,530,813	\$340,411,200	-2.05%	61.73%	12
10	Articles of Iron/Steel	\$565,699,160	\$545,220,163	\$439,295,043	-3.62%	24.11%	8
11	Misc. Food Products	\$497,308,664	\$534,388,169	\$327,979,668	7.46%	62.93%	13
12	Dairy Products	\$410,789,316	\$468,233,973	\$274,215,592	13.98%	70.75%	17
13	Starch/Glue/Enzymes	\$391,444,222	\$418,115,802	\$144,560,074	6.81%	189.23%	26
14	Prepared Foods (produce)	\$375,784,512	\$368,385,485	\$286,315,844	-1.97%	28.66%	16
15	Organic Chemicals	\$326,430,846	\$312,226,216	\$538,532,015	-4.35%	-42.02%	7
16	Misc. Manufactured Articles	\$132,147,253	\$268,281,688	\$165,996,494	103.02%	61.62%	22
17	Beverages	\$209,782,296	\$241,182,676	\$323,364,271	14.97%	-25.41%	14
18	Oils, Perfumes, Cosmetics, Etc.	\$250,565,686	\$239,021,483	\$177,447,823	-4.61%	34.70%	21
19	Printed Media	\$267,069,471	\$234,599,855	\$343,016,875	-12.16%	-31.61%	10
20	Wood Products	\$283,413,129	\$225,882,600	\$207,003,568	-20.30%	9.12%	19
21	Furniture	\$279,368,783	\$225,390,693	\$342,965,555	-19.32%	-34.28%	11
22	Soaps, waxes, etc.	\$187,058,199	\$218,692,674	\$130,964,984	16.91%	66.99%	27
23	Meat Products	\$186,385,756	\$177,785,451	\$118,298,617	-4.61%	50.29%	29
24	Dyes, Pigments, etc.	\$179,102,359	\$168,822,206	\$146,613,773	-5.74%	15.15%	25
25	Food Industry Residue, Animal Feed	\$147,008,514	\$168,408,601	\$129,524,155	14.56%	30.02%	28
26	Sand, Salt, etc.	\$284,147,815	\$163,020,802	\$159,726,838	-42.63%	2.06%	24
27	Cereals	\$126,149,674	\$159,100,428	\$249,639,173	26.12%	-36.27%	18
28	Prepared Foods (meats)	\$207,802,319	\$157,609,020	\$206,145,762	-24.15%	-23.54%	20
29	Misc. animal products	\$167,530,906	\$157,392,403	\$111,922,481	-6.05%	40.63%	30
30	Misc. Articles of Metal	\$164,645,067	\$140,728,588	\$159,739,752	-14.53%	-11.90%	23
31	Articles of Copper	\$114,803,961	\$130,969,381	\$83,508,571	14.08%	56.83%	34
32	Iron and Steel	\$154,164,301	\$129,604,861	\$97,716,050	-15.93%	32.63%	31
33	Aluminum	\$140,037,166	\$127,815,741	\$95,633,018	-8.73%	33.65%	32
34	Sugar and Confections	\$116,037,712	\$126,535,546	\$80,514,495	9.05%	57.16%	35
35	Tools & Cutlery	\$133,712,263	\$126,239,378	\$87,202,912	-5.59%	44.77%	33
	Other	\$1,958,660,377	\$1,821,686,881	\$1,904,458,009	-6.99%	-4.35%	
	<b>Total</b>	<b>\$27,811,260,717</b>	<b>\$27,123,637,423</b>	<b>\$22,441,969,520</b>	<b>-2.47%</b>	<b>20.86%</b>	