



AGRICULTURAL TECHNOLOGY *BY THE NUMBERS*



Nearly

4,500

employed in farm machinery and equipment manufacturing

Lightcast 2025 Q4 Dataset



3.6X HIGHER

employment concentration than the U.S. average in farm machinery and equipment manufacturing

Lightcast 2025 Q4 Dataset



\$283 MILLION

in agricultural equipment exports in 2025

U.S. Census Bureau data as reported by WISERTrade



Nearly

23,000

workers in animal farming and its supporting activities

Lightcast 2025 Q4 Dataset



3.5X HIGHER EMPLOYMENT

concentration than the U.S. average in animal farming and its supporting activities

Lightcast 2025 Q4 Dataset



Wisconsin is a

WORLD LEADER IN ANIMAL GENETICS

accounting for nearly

60% OF TOTAL U.S. EXPORTS OF BOVINE SEMEN in 2025

U.S. Census Bureau data as reported by WISERTrade



INDUSTRY STRONG. TECHNOLOGY SMART. FUTURE READY.

“ With investment raised thanks to WEDC’s Qualified New Business Venture Program, we were able to hire a couple other people and keep more developers hired for a longer period of time. It’s just helped us develop more of our software and fully develop the first iteration of our marketplace.”

BJORN BERMAN

Co-founder and Marketing Lead
SeedLinked

Visit wedc.org to learn more.

LOOK FORWARD ➤

WISCONSIN
ECONOMIC DEVELOPMENT