



# CANADA-WISCONSIN INVESTMENT SNAPSHOT

**70+**

Canadian parent companies have operations in Wisconsin

*Moody's Analytics, Inc. Orbis business database*

More than

**\$10 BILLION**

invested since 2003

*Moody's Analytics, Inc. Orbis Crossborder Investment, total value of projects and M&A deals since 2003*

**21,000+ JOBS**

in Wisconsin supported by Canadian investment, the most of any country

*U.S. BEA, Activities of U.S. Affiliates of Foreign Multinational Enterprises, 2024*

## WHY CANADIAN COMPANIES CHOOSE WISCONSIN



- **Integrated cross-border economy:** Decades long trade and investment ties, reinforced by the U.S.-Mexico-Canada Agreement (USMCA), support stable, efficient supply chains.



- **Manufacturing-ready workforce at competitive cost:** Wisconsin offers deep talent in manufacturing, food processing, machinery, and advanced manufacturing—at highly competitive operating costs.



- **Central access to U.S. markets:** A strategic Midwest location with strong highway, rail, Great Lakes, and air cargo connectivity enables efficient national distribution.



- **Natural resources aligned with Canadian industries:** Abundant fresh water, agricultural inputs, and forest resources support food, paper, packaging, and advanced manufacturing operations.



- **Established Canadian business community:** Hundreds of Canadian firms already operating in Wisconsin provide a proven track record, experienced partners, and institutional knowledge.

## FLAGSHIP CANADIAN INVESTMENTS IN WISCONSIN



### McCain Foods Ltd.

- Global frozen food leader operating in Plover since 1997
- Long-standing food processing operations in Wisconsin
- \$170 million expansion (2022) created 100+ new jobs
- Leveraging Wisconsin's agricultural strength and central U.S. market access



### Cascades Inc.

- Québec-based sustainable packaging and tissue manufacturer in Eau Claire
- Paper and packaging operations serving U.S. customers
- Chose Wisconsin for forest products expertise and logistics access
- \$6 million campus investment (2025) to create 35+ new jobs



### Agropur Inc.

- Agropur is a top-20 global dairy company based in Longueuil, Canada.
- \$70 million investment in two facilities in 2025
- Three production facilities & U.S. headquarters in Wisconsin



### The Little Potato Co. Ltd.

- Alberta-based fresh food company opened U.S. headquarters facility located in DeForest, Wisconsin
- \$20 million greenfield investment (2017) created 130 new jobs
- Selected Wisconsin for proximity to key markets and shared values