



ITALY-WISCONSIN INVESTMENT SNAPSHOT

20+

Italian companies
operate in Wisconsin

*Moody's Analytics, Inc. Orbis
business database*

\$1.6 BILLION

invested since 2003

*Moody's Analytics, Inc. Orbis
Crossborder Investment, total
value of projects and M&A deals
since 2003*

Italy is one of the **largest
sources of foreign direct
investment** into Wisconsin

for **TRANSPORT
MANUFACTURING**

*Moody's Analytics, Inc. Orbis
Crossborder Investment*

WHY ITALIAN COMPANIES CHOOSE WISCONSIN



- **Collaborative, investor-focused business environment:** Italian companies are drawn to Wisconsin's hands-on support model. State and regional partners provide strong networking, site selection guidance, and coordinated assistance that reduce risk and simplify U.S. market entry.



- **Highly concentrated and well-connected:** Wisconsin offers a manufacturing-heavy economy, with more than 15% of workers employed in that sector and strong clusters in precision manufacturing, robotics, plastics, food processing, and industrial machinery—plus proximity to OEMs and Tier 1 suppliers across the Midwest.



- **Aligned manufacturing strengths and workforce pipeline:** Wisconsin's economy closely matches Italy's industrial base, offering competitive costs, a skilled workforce, and tailored technical college training that enable Italian firms to launch quickly, scale efficiently, and pursue long-term growth in North America.



- **Shared values and goals:** Wisconsin and Italy share food industries built on strong agricultural traditions, renowned specialty products, and robust processing sectors. Both leverage high-quality, value-added foods that enforce their culinary cultural identities—such as Wisconsin's specialty cheeses and Italy's protected designation of origin and protected geographical indication products.

FLAGSHIP ITALIAN INVESTMENTS IN WISCONSIN

ABET LAMINATI®

ABET Group

- Recently decided to expand its U.S. footprint with a new, state-of-the-art manufacturing facility in Johnson Creek
- The facility will span more than 200,000 square feet on a 48-acre site, providing significant capacity for future growth and long-term investment.



Magido

- Initially established a presence in Wisconsin with a **12,000 square foot facility and 12 employees**
- Building on this success, the company is now planning to expand operations and grow its workforce to **more than 50 employees**, strengthening its commitment to the state.



Futura Paper

- Recently chose to expand its U.S. presence in the country's key paper corridor in **Green Bay**
- With a strong reliance on suppliers and customers who value its expertise and high quality products, the company found Wisconsin to be a natural fit.