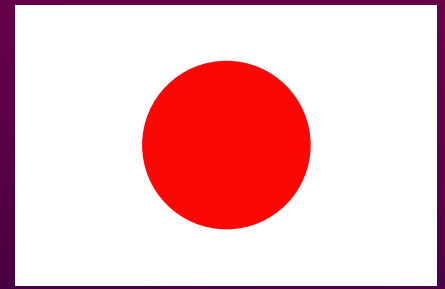


# JAPAN-WISCONSIN INVESTMENT SNAPSHOT



**80+**

Japanese companies  
operate in Wisconsin

*Moody's Analytics, Inc. Orbis  
business database*

**\$4.2 BILLION**

invested since 2003

*Moody's Analytics, Inc. Orbis  
Crossborder Investment, total  
value of projects and M&A deals  
since 2003*

**10,200+ JOBS**

in Wisconsin supported by  
Japanese investment

*U.S. BEA, Activities of U.S. Affiliates  
of Foreign Multinational Enterprises,  
2024*

## WHY JAPANESE COMPANIES CHOOSE WISCONSIN



- **Manufacturing-ready workforce at competitive cost:** Wisconsin offers a highly skilled manufacturing and STEM talent base at lower labor and operating costs.



- **Rich and reliable natural resources:** Abundant fresh water, access to key agricultural inputs, and stable energy and utilities support long-term manufacturing and food production.



- **Proven track record with Japanese companies:** Decades of successful operations reflect labor stability, cultural compatibility, and trusted state and local partnerships. Among source of foreign direct investment into Wisconsin, Japan ranks in the **top 5**.



- **Central location and strong logistics:** Wisconsin's location enables efficient access to suppliers and customers across North America.



- **Future-ready manufacturing environment:** Advanced manufacturing, artificial intelligence capabilities, and data infrastructure support long-term innovation and growth.

## FLAGSHIP JAPANESE INVESTMENTS IN WISCONSIN



### **Kikkoman Corp.**

- Operating in Wisconsin since 1973
- World's highest-producing soy sauce facility
- \$800+ million expansion (2024) created 80+ new jobs



### **Komatsu Mining Corp.**

- Komatsu HQ in Milwaukee (since 2017) via Joy Global acquisition
- 1,000+ high-skill jobs in engineering, manufacturing, and corporate functions
- \$285 million campus investment (2020) created 400+ new jobs



### **Fujifilm Corp.**

- Entered Wisconsin in 2015 via Cellular Dynamics International acquisition
- Advanced cell therapy R&D and manufacturing hub
- \$9 million HQ expansion (2023) created 16 new jobs