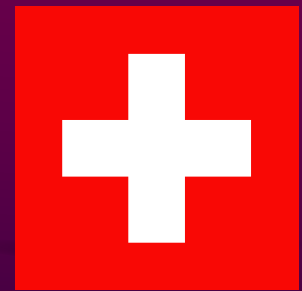


# SWITZERLAND-WISCONSIN INVESTMENT SNAPSHOT



**40+**

Swiss companies  
operate in Wisconsin

*Moody's Analytics, Inc. Orbis  
business database*

**\$2.3 BILLION**

invested since 2003

*Moody's Analytics, Inc. Orbis  
Crossborder Investment, total  
value of projects and M&A deals  
since 2003*

Nearly  
**10,000+ JOBS**

in Wisconsin supported by  
Swiss investment

*U.S. BEA, Activities of U.S. Affiliates  
of Foreign Multinational Enterprises,  
2024*

## WHY SWISS COMPANIES CHOOSE WISCONSIN



- **Manufacturing-ready workforce at competitive cost:** Wisconsin offers a highly skilled manufacturing and STEM talent base at lower labor and operating costs.



- **Rich and reliable natural resources:** Abundant fresh water, access to key agricultural inputs, and stable energy and utilities support long-term manufacturing and food production.



- **Proven track record with Swiss companies:** Decades of successful operations reflect labor stability, cultural compatibility, and trusted state and local partnerships. Switzerland was **the top source of greenfield projects** for foreign direct investment into Wisconsin over the past decade.



- **Central location and strong logistics:** Wisconsin's location enables efficient access to suppliers and customers across North America.



- **Future-ready manufacturing environment:** Advanced manufacturing, artificial intelligence capabilities, and data infrastructure support long-term innovation and growth.

## FLAGSHIP SWISS INVESTMENTS IN WISCONSIN



### ABB Group Ltd.

- \$100+ million campus opened in 2024
- New campus to employ 800



### Emmi AG

- Operating in Wisconsin since 1991
- \$80 million HQ relocation in 2023



### Nestlé S.A.

- Company has 10 locations throughout Wisconsin across multiple business units
- \$45 million investment in Eau Claire (2023) created 60 jobs
- \$195 million expansion project (2024) created 100 jobs