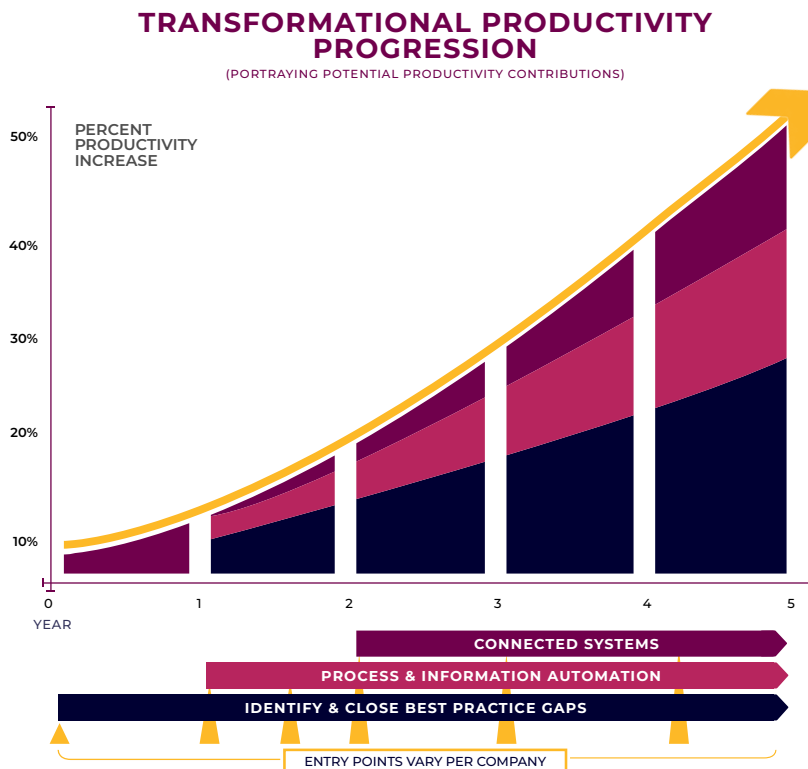


**Technology is transforming manufacturing.** That's why the Wisconsin Economic Development Corporation (WEDC) has partnered with Wisconsin's Manufacturing Outreach Center (WisMOC) and its subrecipient, the Wisconsin Manufacturing Extension Partnership (WMEP), to support the Transformational Productivity Initiative (TPI), which helps manufacturers harness the potential of advanced manufacturing technologies.



**Industry-leading companies are up to 40% more productive than their peers,** and smart use of automation is part of the explanation—but not all of it. With TPI, Wisconsin manufacturers can learn from the best practices of those industry leaders.

Automation and artificial intelligence (AI) can help fill gaps in a tight labor market—but **the true promise of automation lies in its power to optimize**, rather than replace, talent. By focusing on the productivity of all facets of an organization, TPI allows manufacturers to do more with their existing human and capital resources.

TPI offers a set of tools and delivery systems to help manufacturers assess and prioritize actions to increase their productivity via basic process improvements and management best practices—integrating automation, robotics, and smart manufacturing technology in ways that make sense for their business.

**TPI participants realized productivity gains up to 40%, average sales impact of \$5.8 million, and reduced ongoing lead times.** These improvements make manufacturers more competitive and resilient.

## LEVERAGING TECHNOLOGY TO MAKE THE MOST OF LIMITED RESOURCES

WEDC supports the WisMOC to help small and midsize manufacturers identify and implement the advanced technologies they need to remain competitive.

The partnership makes the most of the Automation Advisor™ tool—a company-specific assessment that results in a strategic roadmap for selecting the best AI and/or automation solutions—by providing companies with the focus and confidence needed to execute the roadmaps that have been created for them. WEDC supports the accelerated implementation of AI and automation so manufacturers can quickly realize the benefits of Industry 4.0 advancements.

Adopting these technologies according to a well-designed strategy reduces risk while allowing the company to grow and become more competitive. Smart use of technology in manufacturing can also improve safety and quality outcomes, boosting the company's value and making it more likely to thrive in the future.

TPI allows manufacturers to do more with their existing human and capital resources by focusing on all facets of an organization.



**Growth and Innovation**



**Technology**



**Human Capital Management**



**Enterprise Excellence**



**Leadership and Strategy**

TPI offers a **set of tools and delivery systems** to help manufacturers assess and prioritize actions to increase their productivity via basic process improvements and management best practices, and helps with automation, robotics, and smart manufacturing integration in ways that make sense for their business.

## TO LEARN MORE, PLEASE CONTACT ONE OF OUR PARTNERS:

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