



WATER TECHNOLOGY *BY THE NUMBERS*



250+
companies in
water technology

INCLUDING



11
global or national
headquarters for
water technology
businesses

WITH



\$60 MILLION
in annual revenue each



Milwaukee's
**WATER CENTRIC
CITY INITIATIVE**
honors the role water plays
in the city's history, identity,
and economy.



Wisconsin is a
**NATIONAL CENTER
OF EXCELLENCE**
for **Wastewater Surveillance**,
one of only six such centers
in the nation.



THE WATER COUNCIL

Wisconsin is home to
THE WATER COUNCIL,
a global water hub with
7 international partnerships
and more than
30 global collaborations

The **Great Lakes** make up
NEARLY 85%
of Wisconsin's borders and
together hold
21% of the world's
liquid surface
FRESH WATER



Wisconsin has an estimated
**1.2 QUADRILLION
GALLONS**
of groundwater

**UW-Milwaukee's
SCHOOL OF
FRESHWATER SCIENCES**
is the **only graduate school in
the U.S.** solely dedicated to the
study of fresh water and the largest
water-focused academic research
institution on the Great Lakes.



INDUSTRY STRONG. TECHNOLOGY SMART. FUTURE READY.

“ We chose Milwaukee for our first North American office because it offers something genuinely distinctive: a highly concentrated water-tech cluster where utilities, engineers, researchers, and innovators work side by side. Being based at 247 Freshwater Way put us in the middle of that ecosystem from day one. The Water Council has been especially valuable in helping us understand the market, make early connections, and explore opportunities across the Great Lakes region.

Having a physical presence in Milwaukee has already strengthened our visibility and accelerated discussions with partners and potential customers. It has also given us a strong foundation for growing our North American team and scaling our technology through both organic growth and future acquisitions. We see significant opportunity here, and Milwaukee has proven to be the perfect starting point for RSE’s expansion. ”

HANNAH MARTIN

Business Development Executive
RSE

Visit wedc.org to learn more.

LOOK FORWARD >

WISCONSIN
ECONOMIC DEVELOPMENT