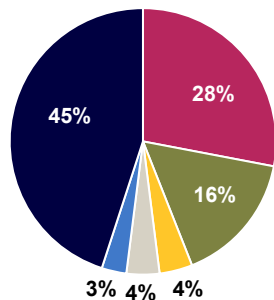


HIGHLIGHTS: JANUARY-JUNE 2026

After having decreased annually over the past two years, Wisconsin's exports reversed this trend, rising modestly through June 2026 compared to the same period in 2025. Total exports through the second quarter amounted to \$13,898,154,486, a slight increase of \$7.7 million, or 0.1%, versus the same period last year. Total U.S. exports increased by 14.8% during the same period. Wisconsin currently ranks 22nd among the 50 states in the value of goods exported through June 2026, one spot below its position at this time in 2025.

- **Exports by product category.** Exports of industrial machinery fell \$512.6 million, or 11.7%, through June 2026 compared to the same period last year. This accounted for the majority of Wisconsin's overall decrease in exports to start the year. After declining for the whole of 2025, electrical machinery exports reversed this trend, rising \$79.6 million, or 5.6%, through June 2026. Shipments of vehicles and parts saw the largest increase year over year of any category, climbing 21.4% to \$889.0 million (up \$156.8 million). Of the top 20 categories (excluding industrial machinery) exports of iron or steel fell by the largest percentage (down \$33.8 million, or 10.4%).
- **Exports by market.** Canada and Mexico continue as Wisconsin's top two export destinations, collectively representing 44.5% of the state's total exports. Both markets reported modest increases in the amounts of \$97.1 million (2.5%) and \$159.8 million (7.7%), respectively. Significant increases were realized in exports to South Korea (up \$158.7 million, or 46.5%) and the Czech Republic (up \$309.8 million, or 341.6%).
- **Imports.** Wisconsin's imports increased by \$1.6 million, or 8.5%, totaling \$20,645,190,531 through June 2026. The top category, industrial machinery, grew by \$2.7 billion, or 61.1%. Imports of pharmaceuticals decreased by the greatest amount, falling \$536.9 million, or 21.5%. Total imports from Mexico reached \$5.2 billion (an increase of \$2.7 billion, or 108.3%), followed by Canada, which supplied \$2.9 billion (a decrease of \$39.6 million, or 1.3%). Purchases from Ireland fell by the largest amount, down \$1.1 billion, or 91.2%.

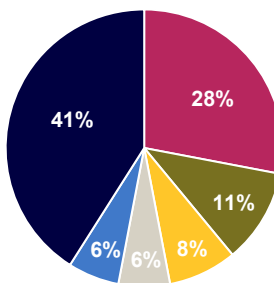
TOP EXPORT DESTINATIONS: JANUARY-JUNE 2026



Percentage 2026 WI Exports

COUNTRY	Q2 2025	Q2 2026	%Δ '25-'26	Q2 2016	%Δ '16-'26
Canada	\$3,848,667,337	\$3,945,766,755	2.52%	\$3,360,748,385	17.41%
Mexico	\$2,085,844,883	\$2,245,685,818	7.66%	\$1,398,999,965	60.52%
Korea, Republic Of	\$341,472,188	\$500,174,444	46.48%	\$230,879,432	116.64%
China	\$535,930,911	\$490,906,325	-8.40%	\$694,279,601	-29.29%
Germany	\$502,097,189	\$476,463,029	-5.11%	\$305,036,684	56.20%
Other Countries	\$6,576,446,388	\$6,239,158,115	-5.13%	\$4,366,776,164	42.88%
TOTAL	\$13,890,458,896	\$13,898,154,486	0.06%	\$10,356,720,231	34.19%

TOP EXPORT PRODUCTS: JANUARY-JUNE 2026



Percentage 2026 WI Exports

PRODUCT	Q2 2025	Q2 2026	%Δ '25-'26	Q2 2016	%Δ '16-'26
Industrial Machinery	\$4,371,253,113	\$3,858,653,847	-11.73%	\$2,594,571,603	48.72%
Electrical Machinery	\$1,421,024,410	\$1,500,615,525	5.60%	\$928,221,626	61.67%
Med./Sci. Instruments	\$1,073,422,859	\$1,155,018,807	7.60%	\$1,135,488,973	1.72%
Vehicles and Parts	\$732,207,533	\$888,995,293	21.41%	\$760,508,053	16.89%
Plastic Products	\$813,187,879	\$828,504,151	1.88%	\$514,196,418	61.13%
Other Products	\$5,479,363,102	\$5,666,366,863	3.41%	\$4,423,733,558	28.09%
TOTAL	\$13,890,458,896	\$13,898,154,486	0.06%	\$10,356,720,231	34.19%

DATA SOURCE

The U.S. Census Bureau is the official source for U.S. export and import data, including data by individual state. WEDC subscribes to WISERTrade, an online service from the World Institute for Strategic Economic Research in Leverett, Massachusetts, that converts the raw census data into a more user-friendly format, <http://www.wisertrade.org/>.

COUNTRY SUMMARY

- **Canada** continues to be Wisconsin's top trading partner, reflecting the highly integrated economies and supply chains within the beverage and food products categories.
 - Exports of eight of the top 10 product categories increased during the second quarter of 2026, with the most drastic increase in beverages (up \$35.5 million, or 31.6%), with prepared foods (produce) following (up \$6.5 million, or 8.9%). The only decreases within the top 10 occurred in vehicles and parts (down \$15.5 million, or 5.7%) and miscellaneous manufactured articles (down \$8.8 million, or 7.1%).
 - Overall imports from Canada fell during the second quarter, with five of the top 10 product categories recording decreases, including vehicles and parts (down \$53.7 million, or 37.39%), wood products (down \$50.6 million, or 23.8%), and mineral fuel, oil (down \$53.1 million, or 21.6%).
- The 27 countries of the **European Union** (EU) purchased \$2.4 billion in Wisconsin exports, or 17.3% of the state's total, during the second quarter of 2026. Wisconsin's exports to the EU (treated as a single market) were less than what was shipped to Canada but more than what was shipped to Mexico. The EU was also the source of \$4.8 billion in imports, or 23.1%, of the total value of goods imported into the state.
 - Shipments to **Germany**, Wisconsin's top trading partner in the EU and fifth overall, decreased by \$25.6 million, or 5.1%, during the second quarter. The decrease was primarily due to a \$30.6 million, or 27.7%, decline in shipments of industrial machinery, which, even after this decrease, represented the top category of exports to this market. The other significant decrease was in vehicles and parts (down \$24.2 million, or 66.5%). The largest increases occurred in exports of sand, salt, etc., (up \$1.6 million, or 971.4%) and mineral fuel (up \$996,060, or 647.15%).
 - Shipments to the **Czech Republic** rose 17 spots from the same period in 2025, as Wisconsin's seventh largest exporter among total partner countries, as total exports increased by \$309.8 million, or 341.6%. This increase was primarily driven by growth in industrial machinery (up \$246.9 million, or 472.8%) and electrical machinery (up \$57.9 million, or 450.6%). Wisconsin's increase in exports to this market may be a result of the Czech Republic's booming automotive and electronics manufacturing sectors, which rely heavily on specialized U.S. automation equipment.
 - Total exports to **Belgium** declined by \$102.7 million, or 24.3%, as this market decreased four spots to become Wisconsin's 11th-largest export destination. While seven of the top 10 product categories recorded growth, a decrease in exports of industrial machinery (down \$101.2 million, or 31.8%) contributed significantly to the overall decline.
- Purchasing \$2.2 billion in Wisconsin goods, **Mexico** remains the second-largest export destination, as total exports increased by \$159.9 million, or 7.7%.
 - The greatest increases in exports occurred in oil seeds (up \$22.7 million, or 124.4%), cereals (up \$49.1 million, or 85.5%), and vehicles and parts (up \$58.1 million, or 56.0%).
 - Imports from Mexico increased significantly (up \$2.7 billion, or 108.3%), with shipments of industrial machinery (up \$2.8 billion, or 719.3%), prepared foods (produce) (up \$18.2 million, or 52.1%), and medical and scientific instruments (up \$71.4 million, or 50.6%) experiencing the greatest growth.
- Shipments to **South Korea**, Wisconsin's third-largest export destination, increased by \$158.7 million, or 46.5%, during the second quarter of 2026, moving this market up eight spots. Much of this increase was due to significant growth in deliveries of aircraft and parts (up \$80.1 million, or 920.4%) and medical and scientific instruments (up \$63.6 million, or 75.9%). Of the top 10 product categories exported to this market, seven product sectors increased, led by medical and scientific instruments (up \$63.6 million, or 76.0%), electrical machinery (up \$12.9 million, or 72.9%), and meat products (up \$10.2 million, or 44.3%).
- **China** was the destination for \$490.9 million worth of Wisconsin exports (down \$45.0 million, or 8.4%). This market fell by one spot, being overturned by South Korea for the third-largest export destination.
 - The greatest export decreases in the top 10 product categories were miscellaneous food products (down \$5.8 million, or 38.5%), dairy products (down \$6.9 million, or 24.0%), and medical and scientific instruments (down \$15.9 million, or 13.5%).
 - Imports fell by almost \$1 billion (\$999.3 million), a 33.1% decrease in Chinese imports since the same period last year. The most significant decreases in the top 10 product categories are pharmaceuticals (down \$115.2 million, or 68.9%), electrical machinery (down \$270.7 million, or 43.6%), and industrial machinery (down \$342.4 million, or 40.1%).

PRODUCT SUMMARY

- **Industrial machinery** is a very broad product category that includes metal forming and fabricating machinery, heating and cooling equipment, construction equipment, computers, food processing equipment, packaging machinery, and related parts. In 2025, exports of industrial machinery reached a new record of \$8.2 billion. During the second quarter of 2026, this product category fell by \$512.6 million, or 11.7%, versus the same period in 2025.
 - Automatic data processing machines, the top subcategory within industrial machinery, holds the top position, with exports of \$669.6 million through June 2026 (a decrease of \$600.4 million, or 47.3%). The Czech Republic and Singapore received 38.4% of this volume, followed by Thailand and Mexico.
 - Shipments of transmission shafts and parts, the second-leading subcategory through June 2026, totaled \$277.0 million, an increase of \$3.5 million, or 1.3%, versus the same period in 2026. Exports of parts for typewriters and other office machines increased by \$181.0 million, or 270.7%, moving up to become the fourth-largest subcategory.
 - Imports of industrial machinery into Wisconsin totaled \$7.1 billion through June 2026 (up \$2.7 billion, or 61.1%, versus the year prior). The automatic data processing machines subcategory accounted for \$3.0 billion, or 42.4%, of this category, with Mexico as the source of 92.2% of these imports.
- Wisconsin exports of **agricultural and food products** appear in multiple categories. Added together into a single supercategory, the value of goods exported totaled \$2.1 billion through June 2026, an increase of \$109.6 million, or 5.4%, compared to the second quarter of 2025.
 - Dairy products, eggs, and honey remained the top subcategory at \$260.9 million (up \$28.9 million, or 12.5%), followed by miscellaneous food products at \$257.6 million (down \$20.7 million, or 7.4%), and prepared vegetables, fruits, and nuts at \$181.4 million (down \$1.2 million, or 0.7%).
 - A full 35.4% of Wisconsin's agricultural exports were shipped to Canada during the first two quarters of the year (up \$47.1 million, or 6.7%, from the 2025 figure). Mexico's purchases of Wisconsin agricultural products were up \$86.1 million, or 34.2%, while China fell to fourth (down \$38.9 million, or 29.5%).
 - The Wisconsin Department of Agriculture, Trade, and Consumer Protection provides a deeper look at agricultural exports at https://datcp.wi.gov/Pages/Growing_WI/ExportStatistics.aspx.
- Exports of the **electrical machinery** product category totaled \$1.5 billion through June 2026, an increase of \$79.6 million, or 5.6%, compared to the same period in 2025.
 - Electrical transmission, static conversion, and adaptive power supplies, the top subcategory, recorded exports of \$216.2 million through June 2026, a decrease of \$4.7 million, or 2.1%. Shipments of phone sets increased significantly (up \$111.8 million, or 129.4%), while exports of insulated wire/cable totaled \$72.5 million (up \$2.9 million, or 4.2%) during the second quarter of 2026 versus the year prior.
 - Canada and Mexico purchased \$796.2 million, or 53.1%, of this product category, while exports to the Czech Republic, the third-largest export market, increased by \$57.9 million, or 450.6%.
- Wisconsin's exports of **medical and scientific instruments** totaled \$1.2 billion during the second quarter of 2026. This represented an increase of \$81.6 million, or 7.6%, compared to the same period in the year prior.
 - Medical, surgical, dental, and veterinary instruments, the top subcategory, increased by \$86.4 million (25.8%), while X-ray apparatuses, the second-largest subcategory, grew by \$18.1 million (7.0%).
 - Mexico moved up to become the largest export market for this category, receiving \$176.5 million of goods (up \$45.1 million, or 34.3%). South Korea was second, purchasing \$147.4 million of goods (up \$63.6 million, or 75.9%).
- **Vehicle and parts** exports increased by 21.4% through June 2026 compared to the same period during the year prior (up \$156.8 million). The top three subcategories were parts and accessories for vehicles (up \$69.5 million, or 31.4%), special purpose vehicles (down \$34.0 million, or 18.6%), and vehicles for transportation (up \$77.6 million, or 140.8%). Canada purchased 30.7% of this category (down 5.4%), with Mexico (18.2% of the total, up 56.0%) and Australia (6.2% of the total, up 21.7%) as the second- and third-largest recipients, respectively.
- Exports of **plastic products** increased modestly, rising to \$15.3 million, or 1.9%, during the first half of 2026. Canada and Mexico together accounted for \$540.7 million, or 65.2%, of the export volume, followed by Ireland, China, and Costa Rica, ranking third, fourth, and fifth, respectively.

TOP WISCONSIN EXPORT DESTINATIONS

Sorted by January-June 2026

Country	Full Year 2025	Q2 2025	Q2 2026	%Δ '25-'26	Q2 2016	%Δ '16-'26
Canada	\$7,564,561,296	\$3,848,667,337	\$3,945,766,755	2.52%	\$3,360,748,385	17.41%
Mexico	\$4,040,689,232	\$2,085,844,883	\$2,245,685,818	7.66%	\$1,398,999,965	60.52%
Korea, Republic Of	\$723,378,536	\$341,472,188	\$500,174,444	46.48%	\$230,879,432	116.64%
China	\$1,015,940,360	\$535,930,911	\$490,906,325	-8.40%	\$694,279,601	-29.29%
Germany	\$941,818,371	\$502,097,189	\$476,463,029	-5.11%	\$305,036,684	56.20%
United Kingdom	\$871,020,279	\$479,439,834	\$416,525,732	-13.12%	\$440,126,072	-5.36%
Czech Republic	\$234,621,595	\$90,683,496	\$400,448,883	341.59%	\$58,463,615	584.95%
Singapore	\$683,025,715	\$414,616,315	\$346,483,700	-16.43%	\$103,682,575	234.18%
Australia	\$671,698,101	\$370,828,550	\$328,211,975	-11.49%	\$263,016,462	24.79%
Chile	\$578,905,927	\$283,123,590	\$322,638,554	13.96%	\$86,194,577	274.31%
Belgium	\$759,553,791	\$423,137,640	\$320,429,615	-24.27%	\$218,593,616	46.59%
Japan	\$736,141,480	\$334,251,001	\$308,741,351	-7.63%	\$420,224,475	-26.53%
Netherlands	\$1,045,610,618	\$535,627,078	\$295,276,790	-44.87%	\$215,915,475	36.76%
Brazil	\$598,202,772	\$305,171,050	\$246,017,060	-19.38%	\$137,405,206	79.04%
Thailand	\$322,586,707	\$143,808,380	\$218,693,908	52.07%	\$108,267,772	101.99%
India	\$445,814,691	\$196,963,759	\$206,489,168	4.84%	\$123,053,002	67.81%
France	\$383,760,857	\$210,397,765	\$176,071,824	-16.31%	\$224,176,736	-21.46%
Taiwan	\$605,794,170	\$370,611,250	\$174,898,460	-52.81%	\$81,987,452	113.32%
Other Countries	\$4,934,691,708	\$2,417,786,680	\$2,478,231,095	2.50%	\$1,885,669,129	31.42%
TOTAL	\$27,157,816,206	\$13,890,458,896	\$13,898,154,486	0.06%	\$10,356,720,231	34.19%

TOP WISCONSIN EXPORT PRODUCTS

Sorted by January-June 2026

Product Category	Full Year 2025	Q2 2025	Q2 2026	%Δ '25-'26	Q2 2016	%Δ '16-'26
Industrial Machinery	\$8,214,461,889	\$4,371,253,113	\$3,858,653,847	-11.73%	\$2,594,571,603	48.72%
Electrical Machinery	\$2,854,516,472	\$1,421,024,410	\$1,500,615,525	5.60%	\$928,221,626	61.67%
Medical and Scientific Instruments	\$2,203,282,530	\$1,073,422,859	\$1,155,018,807	7.60%	\$1,135,488,973	1.72%
Vehicles and Parts	\$1,511,817,123	\$732,207,533	\$888,995,293	21.41%	\$760,508,053	16.89%
Plastics	\$1,556,274,964	\$813,187,879	\$828,504,151	1.88%	\$514,196,418	61.13%
Aircraft & Parts	\$873,152,423	\$477,926,948	\$496,868,294	3.96%	\$315,076,215	57.70%
Paper Products	\$767,986,145	\$397,845,969	\$383,794,791	-3.53%	\$422,182,465	-9.09%
Pharmaceuticals	\$565,307,642	\$287,916,828	\$334,301,589	16.11%	\$130,070,808	157.02%
Dairy Products	\$468,758,018	\$231,973,274	\$260,850,795	12.45%	\$121,680,964	114.37%
Misc. Food Products	\$535,941,247	\$278,317,207	\$257,624,923	-7.43%	\$149,607,246	72.20%
Articles of Iron/Steel	\$545,816,818	\$268,844,680	\$240,961,321	-10.37%	\$191,342,355	25.93%
Misc. Chemical Products	\$551,142,602	\$257,902,077	\$237,418,534	-7.94%	\$180,904,659	31.24%
Starch/Glue/Enzymes	\$418,172,960	\$222,657,681	\$212,452,867	-4.58%	\$87,652,020	142.38%
Prepared Foods (Produce)	\$368,771,065	\$182,547,897	\$181,354,091	-0.65%	\$157,353,729	15.25%
Organic Chemicals	\$312,659,348	\$156,174,512	\$155,277,871	-0.57%	\$205,405,852	-24.40%
Beverages	\$241,238,036	\$115,752,963	\$151,518,588	30.90%	\$123,380,681	22.81%
Wood Products	\$224,788,915	\$119,356,805	\$135,402,902	13.44%	\$114,769,294	17.98%
Misc. Manufactured Articles	\$269,110,532	\$138,041,373	\$128,158,062	-7.16%	\$78,030,019	64.24%
Other Products	\$4,674,617,477	\$2,344,104,888	\$2,490,382,235	6.24%	\$2,146,277,251	16.03%
TOTAL	\$27,157,816,206	\$13,890,458,896	\$13,898,154,486	0.06%	\$10,356,720,231	34.19%

LOOK FORWARD ➤

TOP WISCONSIN IMPORT SOURCES

Sorted by January-June 2026

Country	Full Year 2025	Q2 2025	Q2 2026	%Δ '25-'26	Q2 2016	%Δ '16-'26
Mexico	\$5,181,315,834	\$2,477,616,439	5,161,131,011	108.31	1,278,870,095	303.57%
Canada	\$5,702,363,582	\$2,963,524,021	2,923,968,456	-1.33	1,963,022,667	48.95%
China	\$5,230,447,705	\$3,020,502,119	2,021,214,360	-33.08	2,600,269,537	-22.27%
Vietnam	\$3,209,213,583	\$1,589,928,895	1,580,227,285	-0.61	360,132,756	338.79%
Belgium	\$736,174,739	\$400,708,777	1,252,798,683	212.65	49,095,816	2451.74%
Germany	\$2,598,357,230	\$1,368,464,130	1,244,156,099	-9.08	656,418,391	89.54%
Taiwan	\$1,281,441,378	\$585,566,338	774,326,471	32.24	247,175,805	213.27%
India	\$1,529,329,065	\$807,001,596	608,395,691	-24.61	318,605,659	90.96%
Italy	\$1,128,671,266	\$459,331,115	492,912,762	7.31	309,429,446	59.30%
France	\$898,700,467	\$274,798,110	347,549,005	26.47	215,445,038	61.32%
Korea, Republic Of	\$472,683,740	\$237,363,233	341,482,190	43.86	153,091,346	123.06%
Japan	\$507,432,866	\$259,043,540	303,452,129	17.14	360,517,368	-15.83%
Malaysia	\$616,442,859	\$317,446,149	297,308,478	-6.34	87,944,923	238.06%
Thailand	\$544,771,456	\$273,837,962	278,327,615	1.64	41,567,268	569.58%
Spain	\$457,685,392	\$243,071,109	255,586,546	5.15	47,939,263	433.15%
Switzerland	\$504,876,031	\$269,534,843	246,876,402	-8.41	82,621,362	198.80%
United Kingdom	\$412,573,205	\$213,914,665	216,031,602	0.99	154,894,141	39.47%
Hungary	\$85,070,114	\$36,448,766	142,162,609	290.03	22,362,040	535.73%
Other Countries	\$5,355,978,989	\$3,236,454,013	2,157,283,137	-33.34%	1,553,618,205	38.86%
TOTAL	\$36,453,529,501	\$19,034,555,820	\$20,645,190,531	8.46%	\$10,503,021,126	96.56%

TOP WISCONSIN IMPORT PRODUCTS

Sorted by January-June 2026

Product Category	Full Year 2025	Q2 2025	Q2 2026	%Δ '25-'26	Q2 2016	%Δ '16-'26
Industrial Machinery	\$8,438,822,720	\$4,384,224,145	\$7,064,219,632	61.13%	\$1,997,701,827	253.62%
Electrical Machinery	\$5,079,261,491	\$2,558,052,263	\$2,777,010,127	8.56%	\$1,233,301,534	125.17%
Pharmaceuticals	\$3,744,852,481	\$2,503,460,762	\$1,966,584,551	-21.45%	\$158,478,174	1140.92%
Medical and Scientific Instruments	\$2,024,755,481	\$1,059,686,841	\$1,076,098,445	1.55%	\$884,606,487	21.65%
Vehicles and Parts	\$2,565,564,675	\$1,090,706,505	\$805,184,065	-26.18%	\$492,401,746	63.52%
Plastics	\$1,438,139,703	\$731,057,074	\$760,156,296	3.98%	\$517,805,827	46.80%
Special Classification	\$1,389,649,312	\$626,407,990	\$736,639,065	17.60%	\$253,445,441	190.65%
Furniture	\$829,254,193	\$419,715,088	\$414,139,635	-1.33%	\$436,592,831	-5.14%
Tools & Cutlery	\$701,076,910	\$375,342,929	\$363,756,777	-3.09%	\$74,003,389	391.54%
Paper Products	\$727,358,966	\$371,136,904	\$346,894,072	-6.53%	\$219,617,293	57.95%
Apparel (knit)	\$734,533,141	\$329,427,278	\$241,746,303	-26.62%	\$589,491,152	-58.99%
Articles Of Iron/Steel	\$582,590,445	\$302,128,998	\$241,480,396	-20.07%	\$195,564,317	23.48%
Mineral Fuel	\$395,398,135	\$251,545,854	\$198,452,488	-21.11%	\$80,890,275	145.34%
Apparel (not knit)	\$497,196,317	\$258,873,031	\$194,198,208	-24.98%	\$415,446,364	-53.26%
Wood Products	\$441,728,187	\$237,447,275	\$191,791,428	-19.23%	\$195,244,698	-1.77%
Aluminum	\$369,637,841	\$178,377,493	\$189,610,510	6.30%	\$77,719,209	143.97%
Wood Pulp	\$366,358,007	\$173,630,254	\$172,761,474	-0.50%	\$189,388,847	-8.78%
Ceramic Products	\$306,332,239	\$148,216,242	\$151,800,621	2.42%	\$32,258,065	370.58%
Other Products	\$5,821,019,257	\$3,035,118,894	\$2,752,666,438	2.36%	\$2,459,063,650	11.94%
TOTAL	\$36,453,529,501	\$19,034,555,820	\$20,645,190,531	8.46%	\$10,503,021,126	96.56%